



# Fully Digital, Made Even Better

Bring your sales message and product benefits to life by advertising in the *SDM Buyers Guide* eBook.

This powerful marketing tool will reach and impact thousands of security professionals.

- Deployed twice annually
- Easy to save so users can access it at any time
- Simple to share with friends or colleagues
- Maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

Ensure your content is visible when decision-makers are ready to buy! Reserve your space today.

**BONUS: Free Listing in the Online Buyers Guide**

## SPONSORSHIP PACKAGES:

**Half Page ad PLUS Half Page editorial**

**Full Page ad PLUS Full Page editorial**

**Exclusive Video Sponsor:** Includes Full Page ad, Full Page editorial, Exclusive Video page, and Premium listing online.

Placement based on first come, first serve.

### Select a section to advertise in...

- Access Controls & Locks
- Alarm Monitoring Equipment & Services
- Authorized Dealer Supplies & Services
- Distributors
- Fire Protection/Life Safety Equipment
- Video Surveillance & Communication Equipment

## 2024 CLOSING DATES:

AD CLOSE: May 3, 2024

MATERIALS DUE: May 10, 2024

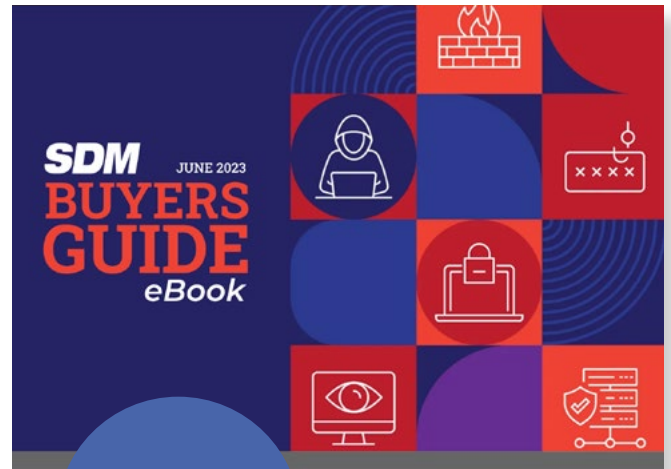
eBOOK DEPLOYS: June and September 2024



[SDMmag.com/buyersguide](https://sdmmag.com/buyersguide)



For more information on who we serve, brand reach and audience engagement, visit: [www.sdmmag.com/audience](https://www.sdmmag.com/audience)



Click here for  
live demo

## AD SPECS

Single-page layout:

- **Full Page ad (vertical):**  
1200px x 1600px (8" x 10.667")
- **Half Page ad (horizontal):**  
1100px x 700px (7.333" x 4.667")
- **Font size:** 14pt or larger

## LOGO SPECS

- Hi-res .eps, .ai (vector format), .jpg, .png
- Minimum height: 100 pixels

## ARTICLE SPECS

- **Half Page:** No image and 150 words in Word doc
- **Full Page options:**
  - ONE hi-res image (min. 1000px x 600px) and 200 words of text
  - No image and 350 words of text
  - All images should be 300 dpi

Contact us today for more information

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