

SDM

The Market's Most-Preferred Channel Publication¹

NEW!

PUNCH PROGRAM

→ **Guaranteed New Products Placement**

SDM product releases usually run based on available space. You can *guarantee* yours runs in the popular *New Products* print section with a one-time 4-color photo and 75-word description. Reach 28,508 subscribers throughout the channel, including installing dealer/integrators with buying authority!²
\$799 net per placement

→ **Online Product of the Week**

Be the exclusive Product of the Week on sdmmag.com Saturday through Friday (7 days). Our home page is visited by over 19,000+ unique prospects and receives over 35,000 visits every month.³ Includes one 4-color image and 75 words.
\$250 net per week

→ **Guaranteed New Products Placement + Product of the Week Combo**

Guaranteed 1x placement in our *New Products* product release print section plus an exclusive online Product of the Week listing. Both high-visibility items for less than you'd pay for both separately for more than 33,000 impressions!³
\$999 net per package

Specifications:

- E-mail all files to seiglej@bnpmedia.com
- *New Products* Placement:
4-color 300 dpi photo (.jpg, .tif or .eps) plus 75 words.
- Online Product of the Week:
4-color, 72 dpi photo (.jpg or .gif) plus 75 words and URL Link.
- Photos may be re-sized to fit space.



Fax completed form to Jackie Seigle at (248) 283-6544

New Products

Product of the Week

BOTH New Products and Product of the Week

Name: _____ Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____