

# SDM

The Market's Most-Preferred Channel Publication<sup>1</sup>

NEW!

## PUNCH PROGRAM

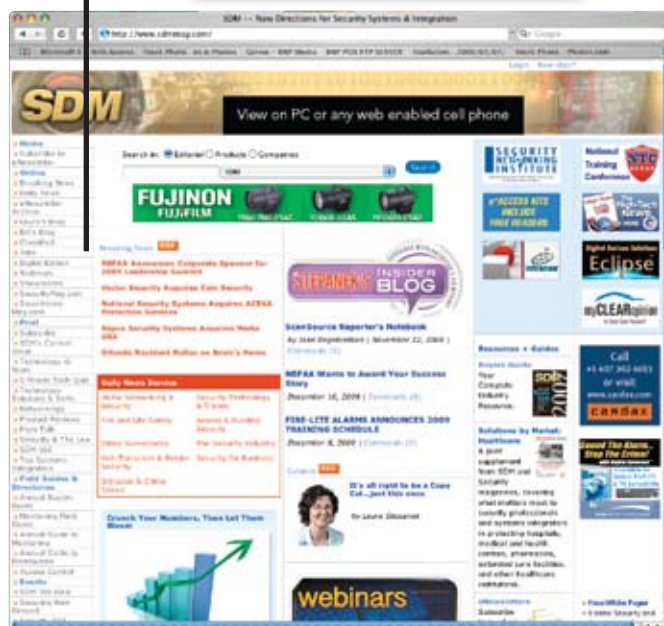
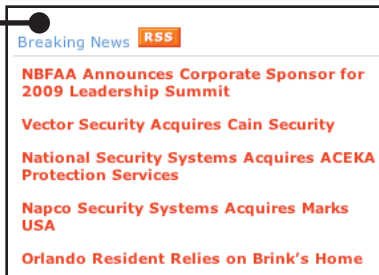
### SDM NewsWire Breaking News Posting

SDM NewsWire breaking news is the most-read section of our homepage. Now you can guarantee your news items, product announcements, personnel changes and other important events are shared with the security industry through SDM NewsWire. Your breaking news headline links to the full release that includes a 4/c image, up to 500 words and a URL to your own Web page. SDMmag.com is visited by over 19,000 unique prospects and receives over 35,000 visits every month.<sup>2</sup>

**\$399 net for the first 3 days and \$99 net per additional day**

#### Specifications:

- E-mail all files to [seiglej@bnpmedia.com](mailto:seiglej@bnpmedia.com)
- 4-color, 72 dpi photo (.jpg or .gif)
- Up to 500 words and URL link. Please identify breaking news headline text.
- Photos may be re-sized to fit space.



Fax completed form to Jackie Seigle at (248) 283-6544

**SDM NewsWire Breaking News Posting**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<sup>1</sup>Security Industry Readership Study, May 2007. <sup>2</sup>Publisher's own data.