

RETURN FORM BY:
May 23, 2008

2008 Central/Stations Monitoring Guide

FREE LISTING QUESTIONNAIRE
Publishing June 2008Account No: 1
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Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Complete this form for a FREE Listing in SDM's 2008 CENTRAL/STATIONS MONITORING GUIDE, publishing in the June 2008 issue as a resource for security dealers. By completing this form and returning it promptly, your firm will be included in this special report in both print and online - AT NO CHARGE.

Central stations that provide monitoring services to security dealers on either a regional or nationwide basis are eligible to be included in the guide. See the last page to upgrade your listing with a logo and live link for only \$199 and really stand out.

To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. Your completed form must be returned to SDM no later than APRIL 4, 2008 to be considered for publication.

Return by fax to: 248-244-3916 TODAY!

COMPANY INFORMATION (Company Name, City, State, Phone, Fax and Web Address will be published)

Company:

Division:

Address:

City:

State/Province:

Zip/Postal Code:

Country: UNITED STATES

Phone:

Fax:

Email:

Web/Home Page:

CONTACT PERSON

For editorial contact, please provide your name and email address.

Your listing will NOT be processed without the following information:

Please sign and return all pages of this form by May 23, 2008 in the envelope provided or by fax to Kathy Prather at 248-244-3916.

Name: _____ Title: _____

Signature: _____ Date: _____

Email:* _____ Fax:* _____

*SDM will be moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

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AREA SERVED SECTION

Do you serve dealers (check one):

 Nationwide Regionally Locally

LISTINGS/CERTIFICATIONS SECTION

Which of the following listings/certifications does your central station have?
(Check all that apply) UL (state specific listings, i.e., burglary central station CPVX, etc.) Factory Mutual IQ Certified Other

COMPANY DESCRIPTION

Use this section to jot down information about your current services, including Remote Access to Account Information methods (i.e. Internet, Palm Pilot); Account Activity Alerts (i.e. fax, pager); Enhanced Call Verification (ECV); Dealer Services (i.e. Call Answering, Billing); and others.

PRIMARY BUSINESS

Is your primary business wholesale alarm monitoring for dealers? [] yes [] no

FORMATS/TECHNOLOGIES OFFERED

Which of the following transmission formats/monitoring technologies do you offer?
(Check all that apply)

- 00100 Digital transmission
- 00200 Long-range radio
- 00300 Cellular
- 00400 Internet (IP Transmission)
- 00500 Remote Video
- 00600 Listen-in/two-way voice
- 00700 Off-site access control administration
- 00800 Global positioning system (GPS)

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CENTRAL/STATIONS MONITORING GUIDE - ENHANCED LISTING ORDER FORM

Please return by fax to *SDM* by **APRIL 4, 2008** at: (248) 244-3916.

Thank you for participating!

Central Stations play a very important role in the security industry, providing the essential link between customers and response authorities. They are being depended on more and more to provide the most up-to-date technology and a bigger piece of the total security solution.

Good News!

SDM Magazine is featuring its annual **Central Stations/Monitoring Guide** in PRINT in the **June 2008 issue** and ONLINE at www.sdmmag.com/monitoringguide.

Question:

How are you going to **STAND OUT** among the more than 50 MONITORING COMPANIES listed?

Answer:

ENHANCE YOUR FREE LISTING BY ADDING YOUR **COMPANY LOGO** and **WEB LINK FOR JUST \$199.00**

for 12 months. Your listing and logo will appear in the June issue. And your online listing will include your logo and a web link to your web site – ALL YEAR LONG!

It will be the BEST \$199.00 you ever spend! Remember, the online listing has a 12-month shelf life.

**Complete this FORM and FAX back to
(248) 244-3916
by APRIL 4, 2008!**

Yes, I want to enhance my listing with a COMPANY LOGO and WEB LINK.

Please Select Your Method of Payment (Prepayment Required)

TOTAL AMOUNT:
\$ 199.00

Check (Payable to BNP Media in U.S. Funds-Mailed to Kathy Prather) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Please Invoice Me

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

My logo will be sent by U.S. mail to Dawn Weber.

I will submit my LOGO electronically to <http://directories.bnpmmedia.com> **SEND ONLY** in TIFF, EPS, JPEG form high resolution (no less than 300 dpi)

Questions? Contact Dawn Weber, SDM Magazine
Phone: (248) 786-1661 • Fax: (248) 283-6588 • E-mail: weberd@bnpmmedia.com