

SDM's ISC Solutions Bonus Distribution!



Plus reach more than 29,000 buyers¹ in October...

Partner with *SDM* in October to reach ISC Solutions show attendees plus our 29,000+ BPA-audited security channel subscribers.¹ All 100% of these professionals hold buy/install authority over your electronic physical security products¹—so you don't waste a cent reaching unqualified prospects. Advertise with a full page to earn \$1,000 toward an educational webinar sponsorship to help you gather even more sales leads this fall.

October Featured Technologies...

- Analog Camera Update
- New Card Reader Technologies
- Latest Power Supplies
- Network Solutions: New Age Computing
- Backup Generators
- Training Services
- UPS Systems

2010 *SDM* Guide to Distributors

This annual print and online directory is the ultimate resource for integrators/installers researching distributor options. Make sure your listing appears here for all 29,000+ *SDM* subscribers.¹ Includes a one-year listing online at sdmmag.com.



SDM smartHOME Special Advertising Section...

Written for systems integrators/installers working with high-demand automation products, this special section reaches all 29,000+ *SDM* subscribers.¹



FREE ADVERTISER BONUSES

Bonus Distribution

- ISC Solutions, Nov. 3-4, New York
- Canasa, Oct. 20-21, Toronto, ON, Canada

\$1,000 Webinar Credit³

Place a full page or larger ad in October and you'll receive a \$1,000 credit toward an upcoming Educational Webinar Sponsorship.

Plus: ISC Solutions Show Booth Booster...

Advertise with two or more full pages in October and November combined to receive a full page Profile or Ad in our special ISC Solutions Show publication. Ask us for details!



2010 Tri-Association Awards Dinner Sponsorships...

The 2010 Tri-Association Awards Dinner, presented by the Security Industry Association (SIA), the Central Station Alarm Association (CSAA) and the Electronic Security Association (ESA), will feature sponsorship opportunities increasing your organization's profile before a large audience of industry executives.

More than 300 guests are expected at The Lighthouse on Pier 61 during ISC Solutions on Nov. 3, 2010. Sponsors receive many powerful marketing benefits! For more information, contact Alain Taylor at (703) 647-8481 or ataylor@siaonline.org, or Marc Benson at (703) 647-8488 or mbenson@siaonline.org.

One Channel. One Media... One Choice!

October ad space closes September 9th.

Contact your regional sales representative for details...

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²Publisher's own data. ³Full-page or larger advertisers qualify. Must return signed insertion by close date.