

SDM Webinars

Sponsorship Opportunities Exclusively for YOU!

SDM Webinars are educational sessions broadcast online via streaming audio/video. Webinars can be topic-specific (*SDM* provides content and discussion expertise) or client-specific (you provide content and messaging.) Either way, *SDM* handles everything for you — marketing & promotion, participant registration and all connectivity.

Sponsorship Benefits:

- Build your brand. Demonstrate your expertise.
- Gain quality sales leads — all participants must register to view program and you receive the leads (includes name, company, title, address, phone, email). Reporting link is active for 12 months!

Your logo will prominently appear as the sponsor on all Webinar promotions including:

- Advertisement promoting your webinar in *SDM* print issue
- Event registration page and audience viewing console
- Promotion in *SDM* bi-weekly e-newsletters
- Banner ad promotion on *sdmmag.com*
- Multiple Email blast promotion to *SDM* subscription base
- On-Demand Webinar posted on *sdmmag.com* for an entire year!

Each event offers a sponsorship opportunity for only \$7,500.

Don't miss out on this **HOT** opportunity to receive the highest quality "targeted" sales leads available!

WEBINAR FORMAT

- 60 minute duration includes 15 minute Q&A
- Capabilities include live polling and results; viewer-submitted questions throughout live event; flash video compatible (ask your sales rep for more information)
- Moderated by *SDM* Editor
- Multiple speakers allowed from remote locations

RECENT RESULTS*

54% AVERAGE ATTENDANCE

Easy Video RMR:

Learn to profit from what *SDM* has called "the next evolution of CCTV"

August 20, 2008

Registration 436

Next-Gen IP Video Surveillance:

It Just Got Smarter and Simpler

November 5, 2008

Registration 438

*Publisher's own data, November 2008.

SDM Magazine offers #1 reach to the Security Dealer and Integrator market!*

Contact your **SDM** regional marketing manager today to reserve your date and time.

Art Nidosik

Associate Publisher &
Eastern Region Sales
(610) 222-0567
Fax: (248) 502-2104
nidosika@bnpmmedia.com

Doug O'Gorden

Midwest Regional
Sales Manager
(847) 548-0680
Fax: (248) 786-1351
ogordend@bnpmmedia.com

Kent Beaver /Anna Griffin

Regional Sales Manager- West
(310) 472-7158
Fax: (310) 472-7159
kent.beaver@verizon.net
ac.griffin@verizon.net

Charlene Swanson

Inside Classified Sales
(630) 694-4368
Fax: (248) 786-1438
swansonc@bnpmmedia.com

Heidi Fusaro

Inside Sales/Sales Support
(630) 694-4026
Fax: (248) 502-1008
fusaroh@bnpmmedia.com