

SDM

SDM's July Top Systems Integrators Issue...

Your advertising gains huge readership from 29,500 buy/install subscribers¹ as they learn who made our exclusive list and why!

JULY PRINT ADVERTISER BONUSES...

FREE SDM Top Systems Integrators Mailing List.²

Advertise with a full page or larger and you receive the Top Systems Integrators subscriber database for your own targeted marketing efforts.

FREE Sponsored Facebook Note²

Full page or larger advertisers receive one posting for our growing Facebook audience — currently 774 likes!³

FREE Bonus Distribution

NCS⁴ Sports Security & Safety Conference, July 16-18, Orlando



Ranked by Engineered Systems Sales!

JULY EDITORIAL + FEATURED TECHNOLOGIES...

- **SDM Top Systems Integrators Report**
- Video Analytics: Optimizing Your Clients' Retail Businesses
- License Plate Recognition
- Entry Controls
- Wire and Cable, Power Supplies
- **smartHOME: The Smart Home Outdoors**



• Online Exclusive: Video Compression
Sponsor this great Web section!

MORE MEDIA OPPORTUNITIES...

Solutions By Sector — Retail: Multimedia Advertising Package

July also includes our *Solutions By Sector* multimedia coverage of the powerful Retail sector — including convenience stores, banks and gas stations. It's your chance to target this important vertical with a Webinar message plus promotion to select *Security* and *SDM* subscribers.



Sponsorship close: 5/30/13
Webinar date: 7/10/13

Lock-in your iSecurity 2013 Virtual Event Sponsorships today!



Partner with *Security* and *SDM* as an iSecurity sponsor on June 13th and be part of the industry's most comprehensive virtual networking and educational event! Don't miss your chance to generate high-quality leads (more than 250 per exhibitor booth on average).¹ Contact your sales rep to learn more about webinar and booth sponsorship packages. Visit us at www.iSecuritytradeshow.com.

READERSHIP GETS RESULTS...

"I have relied on *SDM* for over 15 years to keep me informed on the latest industry trends, technologies and best practices as they rapidly evolve. The digital version of the magazine, *SDM* Newswire, smart tag, etc., deliver this critical information faster than ever before and influencing strategy, marketing and equipment purchasing decisions. The depth and scope of the information contained within *SDM* makes it a one-of-a-kind resource every security professional eagerly anticipates receiving throughout the month (or once a month if people still perceive it that way)."

— Jim Callahan, President, Ackerman Security Systems

July print ad space closes **June 7th!**

ONE CHANNEL. ONE MEDIA... ONE CHOICE!

Contact your regional sales representative for details...

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¹SDM Dec. 2012 BPA Brand Report, unique TQ: 29,012. ²Full-page or larger advertisers qualify. Must return signed insertion by close date. Facebook note content must be approved by BNP Media. ³Publisher's own data.