







	ISSUE: AD CLOSE DATE:	JANUARY Dec. 2, 2011	FEBRUARY Jan. 9, 2012	MARCH Feb. 9, 2012	APRIL March 9, 2012	MAY April 6, 2012	BUYER'S GUIDE April 20, 2012
<b>SDM 2012 EDITORIAL COVERAGE</b>	<b>SDM COVER STORIES &amp; EXCLUSIVE REPORTS</b>	2012 Industry Forecast & Market Trends	State of the Market Report: Alarm Systems	State of the Market Report: Video Surveillance	<b>THE GREEN ISSUE</b> State of the Market Report: Access Control 	SDM 100 Report: Rank by RMR <b>SDM 100</b> State of the Market Report: Fire Alarms	<b>PUBLISHED IN JUNE 2012</b> ✓ <b>FREE Logo and Link Package</b> for advertisers with a 1/2-page or larger ad
	<b>COMMERCIAL/ INSTITUTIONAL/ GOVERNMENT</b>	Remote Surveillance Solutions  The Latest in IP Video Cameras  Access Control for Harsh Environments - Special Focus: Utilities	Electronics at the Door: Mag Locks, Strikes  Security Cloud Computing  Video Storage Technologies	Low-Light Video Cameras & Illuminators  PSIM & VSIM - Special Focus: Municipal Government  The Latest Biometrics	Network Products & Solutions   Sustainability in the Security Industry: Programs & Practices  Video Management Software & Storage 	Megapixel & HD Cameras - Special Focus: Sporting/Stadium  Mass Notification Systems  Fire & CO Detection	✓ <b>FREE Page in the Corporate Capabilities Section</b> for all Full Page Advertisers  ✓ <b>FREE Boldface Type</b> throughout the Buyer's Guide
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	<b>SUPPLEMENTS, SPECIAL ISSUES</b>	<i>SDM Monitoring TODAY</i> Annual Supplement	<b>SOLUTIONS BY SECTOR: Education - University/College Campuses, K-12</b>			<b>SOLUTIONS BY SECTOR: Retail, Convenience Stores, Banks, Gas Stations</b>	✓ <b>FREE Listing in the BRAND index</b>
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JUNE May 7, 2012	JULY June 8, 2012	AUGUST July 9, 2012	SEPTEMBER Aug. 10, 2012	OCTOBER Sept. 7, 2012	NOVEMBER Oct. 8, 2012	DECEMBER Nov. 9, 2012
The CRIME Issue: Impact on Security	Top Systems Integrators Report 	Licensing Landscape Central Station Excellence Awards	Security Cloud Computing	Security's Business Intelligence Advantage	SDM Systems Integrator of the Year 	SDM Dealer of the Year 
Outdoor & Perimeter Security	Mobile & Remote Video Surveillance	Entry Control: Visitor Management, Turnstiles	Emergency Communications Systems - Special Focus: Campus	Enterprise Access Control Solutions - Special Focus: Healthcare	Addressable Fire Alarm - Special Focus: K-12	Video Management Systems/Solutions
Hosted Video & Monitored Video	Video Analytics - Special Focus: Retail	Wireless Networks	License Plate Recognition	Lobby & Public Space Solutions: Intercoms & Entry Controls	Video Recording/Storage	Converged Physical-Logical Access
Access Control Edge Devices: Keypads, Readers	Wire & Cable, Power Supplies	Video Transmission Technology	IP Network Cameras/Lenses	Door Security Hardware	Video Monitors	Fire Alarm Panels
Touchscreens & Other Controls	Alarm Transmission: IP, Cellular, Wireless Networks	Automation Platforms/Systems	Mobile Apps for Home Security	Update on Dealer Programs	Intrusion Alarm Panels & Sensors	Central Station Alarm Verification
		2012 Guide to MONITORING SERVICES	<b>SOLUTIONS BY SECTOR: Government-Federal, State, Local</b>	2012 Guide to DISTRIBUTORS	<b>SOLUTIONS BY SECTOR: Healthcare-Hospitals, Pharmaceutical, Medical Centers</b>	
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ESA ExpoNashville, TN <b>SDM 100 Gala</b> Nashville, TN NFPA Las Vegas, NV	NCS <sup>4</sup> Sports Security & Safety Conference	CEDIA Indianapolis, IN SecurityXchange Park City, UT	ASIS Philadelphia, PA	SECURITY WEEK Securing New Ground™ New York, NY ISC Solutions New York, NY		
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