

ISSUE: AD CLOSE DATE:		JANUARY Dec. 3, 2012	FEBRUARY Jan. 9, 2013	MARCH Feb. 8, 2013	APRIL March 8, 2013	MAY April 5, 2013
<b>SDM 2013 EDITORIAL COVERAGE</b>	<b>SDM COVER STORIES &amp; EXCLUSIVE REPORTS</b>	2013 Industry Forecast & Market Trends <i>Where the government funds are</i>	SPECIAL REPORT: State of the Market: Video Surveillance	SPECIAL REPORT: State of the Market: Alarm Systems	SPECIAL REPORT: State of the Market: Access Control What End-Users Really Think about Integrators	SDM 100 Report: Rank by RMR <b>SDM 100</b> State of the Market Report: Fire Alarms
	<b>VIDEO SURVEILLANCE</b>	Video storage	Video management systems (VMS)	Video monitors Mobile / remote surveillance	IP cameras PSIM / situational awareness	Video for harsh environments Network products & solutions
	<b>ACCESS CONTROL</b>	Cloud access control	Security locks & door hardware	Visitor management Wireless access control	Access control: feature sets that sell	Parking /gate controls
	<b>SECURITY, FIRE, MONITORING</b>	Update on dealer programs	Outdoor & perimeter security	Asset & special device protection	Video monitoring	Fire alarm panels
	<b>RESIDENTIAL &amp; smarHOME</b>	Cutting-edge security/automation platforms	Residential video	Lighting and shade controls	Energy management	PERS & aging-in-place solutions
	<b>SUPPLEMENTS, SPECIAL ISSUES</b>	<i>SDM Monitoring TODAY</i> Annual Supplement (Ad Space Closes Nov. 30th, 2012)			ISC West Show Daily & Show Daily eNewsletter	
	<b>EXCLUSIVELY ON SDMMAG.COM</b>	Top 7 Technologies to Watch	Racks & furniture	Productivity apps for technicians	Special 'Green' Report: Sustainability in the Security Industry	Sales management software
	<b>SOLUTIONS BY SECTOR with Security</b>		<b>EDUCATION</b> <i>University/College Campuses, K-12</i>			<b>Retail, Convenience Stores, Banks, Gas Stations</b>
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<b>FREE ADVERTISER BONUSES</b>	FREE 2,500-name HTML eBlast FREE 1/2-Page Corporate Profile	FREE Whitepaper on SDMmag.com and promoted in SDM eNews  FREE ISC West Pre-Show Exhibitor Print and eProduct Showcases	FREE Video on SDMTV	\$1,500 Webinar Credit (or add Security's Webinar audience for FREE)	FREE SDM 100 Database subscriber mailing list	
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JUNE May 7, 2013	JULY June 7, 2013	AUGUST July 9, 2013	SEPTEMBER Aug. 9, 2013	OCTOBER Sept. 6, 2013	NOVEMBER Oct. 8, 2013	DECEMBER Nov. 6, 2013
Distributors: How to Maximize the Partnership <i>SDM 100 Brand Analysis</i>	Top Systems Integrators Report 	Why Central Stations Are at the Center of the Universe  EXCLUSIVE: Central Station Excellence Awards	Guide to the Cloud for Security Integrators  <i>Where the compliance funding is</i>	<i>SDM Systems Integrator of the Year</i>  	SPECIAL REPORT: The State of Video Monitoring  <i>Helping clients reduce guard tour costs</i>	<i>SDM Dealer of the Year</i>   Best Companies to Work for in the Security Channel
DVRs & NVRs	Video analytics <i>Optimizing your clients' retail businesses</i>  License plate recognition	Cloud video storage	Low light & bright light surveillance  Wireless video	Video transmission products & power management	Perimeter video applications	Megapixel and HD video
Readers & keypads	Entry controls	Enterprise access control solutions	Biometric systems  Physical/logical access control	Latest in card technologies	Access control for harsh environments	Security locks & door hardware
Alarm transmission products	Wire and cable, power supplies	Fire alarm notification appliances	Intrusion alarm panels	Smoke and CO detectors	Central station alarm verification	Mass notification/emergency communications
Mobile apps/remote security management	The smart home outdoors	SPECIAL REPORT: 9 Ways to Make Money With Smart Home Technologies	Best user interfaces	Residential access control	Audio systems, intercoms	Home networks
		2013 Guide to MONITORING SERVICES		2013 Guide to DISTRIBUTORS		
Tools & testers	Video compression	Hosted/managed access control	PERS & aging-in-place solutions	Fleets	Central station automation	Mergers & acquisitions, financing
	<b>CRITICAL INFRASTRUCTURE, UTILITIES</b>		<b>GOVERNMENT - Federal, State, Local</b>		<b>HEALTHCARE - Hospitals, Medical Centers</b>	

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<b>SDM 100 Gala at ESX Electronic Security Expo</b> Nashville, TN	<b>NCS' Sports Security &amp; Safety Conference</b>	<b>SecurityXchange</b> Park City, UT	<b>ASIS</b> Chicago, IL  <b>CEDIA</b> Denver, CO	<b>ISC East</b> New York, NY  <b>Securing New Ground</b> New York, NY		
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