Cybersecurity STORM

MANY BREACHES HAPPEN BECAUSE BUSINESSES DON'T DOWNLOAD SECURITY PATCHES



85% of successful data breaches targeted the top 10 known vulnerabilities which have never been patched despite patches being available

of data breach victims took more than a week to detect a breach Source: CompTIA, "Trends in Information Security," 2015

MOST CYBER ATTACKS ARE PERPETRATED BY INSIDERS

60% of cyber attacks in 2015



44.5% were considered "malicious" Source: IBM: "2016 Cyber Security Intelligence Index"

THE GROWTH OF IOT IS HEIGHTENING THE SECURITY THREAT



of IoT devices are vulnerable to a security attack

Source: HP "Internet of Things State of the Union Study," 2014

EMPLOYEES NEED TO BE AWARE OF RISKS

Increasing employee awareness on cybersecurity practices will cause a

30% decrease to security risks

Source: "2015 Global Megatrends in Cybersecurity," Ponemon Institute LLC. (conducted for Raytheon)

SIMPLE, PREVENTABLE MISTAKES ACCOUNT FOR MANY SECURITY LAPSES



of individuals say end user failure to follow policies, or carelessness, were to blame Source: CompTIA report

MANY ORGANIZATIONS AREN'T EFFECTIVELY PLANNING FOR INFORMATION SECURITY

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43% of executives feel they have an effective information security strategy Source: PWC: "Cybersecurity: The new business priority," 2012



²/3^{rds} of CIOs and CISOs said that their organizations don't see cybersecurity as a priority

Source: "2015 Global Megatrends in Cybersecurity," Ponemon Institute LLC. (conducted for Raytheon)

MANY SMBS UNDERESTIMATE THE CYBER THREAT



77% of SMBs say they believe their company is safe from cyber threats, yet...

83% have no formal security plan

Source: National C	yber Security	Alliance	(NCSA)	anc
Symantec				