

SDM 2014 Editorial Calendar

	ISSUE: AD CLOSE DATE:	JANUARY Dec. 3, 2013	FEBRUARY Jan. 9, 2014	MARCH Feb. 7, 2014	APRIL March 7, 2014	MAY April 4, 2014	BUYER'S GUIDE April 11, 2014
SDM 2014 EDITORIAL COVERAGE	SDM COVER STORIES & EXCLUSIVE REPORTS	2014 Subscriber Market Forecast & Trends	State of the Market: Video Surveillance	State of the Market: Alarm Systems Security's Role in Business Intelligence	State of the Market: Access Control Special 'Green' Report: Sustainability in the security industry 	SDM 100 Report: Rank by RMR SDM 100 State of the Market Report: Fire Alarms	PUBLISHED IN JUNE 2014 ✓ FREE Logo and Link Package for advertisers with a 1/2-page or larger ad ✓ FREE Page in the Corporate Capabilities Section for all Full Page Advertisers ✓ FREE Boldface Type throughout the Buyer's Guide ✓ FREE Web link on SDM Buyer's Guide Online ✓ FREE Listing in the BRAND index
	VIDEO SURVEILLANCE	Video as a service	Video management systems (VMS)	The video control room: furniture, racks Mobile / remote surveillance	IP cameras	Video/audio applications Video network equipment	
	ACCESS CONTROL	Cloud access control	Access control: feature sets that sell	Visitor management Wireless access control	Security locks & door hardware	Parking / gate controls	
	INTRUSION, FIRE, MONITORING	Update on dealer programs	Fire alarm panels	Central station services that make you more competitive	Intrusion alarm sensors	Outdoor & perimeter security	
	smarHOME BUSINESS	PERS & aging-in-place solutions	Residential video surveillance	Lighting and shade controls	Commercial energy management LEEDS standards update	Outdoor home security solutions	
	SUPPLEMENTS, SPECIAL ISSUES	<i>SDM Monitoring TODAY</i> Annual Supplement Close Date: 11/25					
	Solutions By Sector with SECURITY	Education: Universities & Campuses	Education: K-12			Retail, Convenience Stores, Banks, Gas Stations	
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SHOW BONUS DISTRIBUTION	Barnes Buchanan Conference			ISC West	PSA-TEC	NFPA	✓ Additional Ad Pages at only \$500 each! 
FREE ADVERTISER BONUSES	50% email list BONUS on your HTML eBlast order 20% of your print advertising Credited to January eMedia	Whitepaper on SDMmag.com and promoted in <i>SDM</i> eNews ISC West Pre-Show Exhibitor Print and eProduct Showcases		Video on <i>SDMTV</i>	\$1,500 Webinar Credit (or add <i>Security's</i> Webinar audience for FREE) Online Showroom live for 3 months	<i>SDM</i> 100 Database subscriber mailing list	
eNEWS COVERAGE • eNEWS COVERAGE • eNEWS COVERAGE • eNEWS COVERAGE							
eNEWSLETTER FOCUS	Mobile apps for homeowners <i>smarHOME</i> eNews	Report from the Barnes Buchanan Conference <i>SDM</i> eNews		ISC West pre-show <i>SDM</i> eNews	PSA-TEC pre-conference <i>TSI</i> eNews	First look at the 2014 <i>SDM</i> 100 <i>SDM</i> eNews	

JUNE May 7, 2014	JULY June 6, 2014	AUGUST July 9, 2014	SEPTEMBER Aug. 8, 2014	OCTOBER Sept. 5, 2014	NOVEMBER Oct. 8, 2014	DECEMBER Nov. 6, 2014
Central Station Services That Can Lift Revenue SDM 100 Brand Results	Top Systems Integrators Report 	Positioning for Success in Residential Services CSAA/SDM Central Station Excellence Awards	Building Automation: How Integrators Can Succeed Top Systems Integrators Brand Results	SDM Systems Integrator of the Year 	Choosing a Financial Services Partner	SDM Dealer of the Year  Best Companies to Work for in the Security Channel
DVRs & NVRs	Video analytics Video compression	Cloud video storage	Low light & bright light surveillance Wireless video	Video transmission products & power management	Perimeter video applications	Megapixel and HD video
Readers & keypads	Integrated systems: access control with video surveillance	Enterprise access control solutions	Identity management: physical / logical access control	Latest in card technologies	Access control for harsh environments	Security locks & door hardware
Smoke & CO detectors	Wire and cable, power supplies	Intrusion alarm panels	Outdoor & perimeter security	Fire alarm notification appliances	Audio & video intrusion alarms	Mass notification/emergency communications
Mobile apps/remote security management	PERS & aging-in-place solutions	Hottest technologies for the connected home	Commercial lighting control solutions	Residential access control	Residential intercoms; commercial/industrial entry controls	Home networks
		2014 Annual Guide to MONITORING SERVICES		2014 Annual Guide to DISTRIBUTORS		
	Critical Infrastructures, Utilities		Government: Federal, State & Local		Health Care: Hospitals, Medical Centers	
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SDM 100 Gala at ESX Electronic Security Expo	NCS ⁴ Sports Security & Safety Conference SecurityXchange	CEDIA	ASIS	ISC East Securing New Ground CPSE China		Barnes Buchanan Conference
eProduct Showcase Sponsored Tweet to all SDM Followers	Sponsored Note on SDM's Facebook page SDM Top Systems Integrators Database subscriber mailing list	\$1,500 Webinar Credit	\$500 Today's Systems Integrator eNews Advertising Credit	ISC East Exhibitor Print and eProduct Showcases	SPECIAL NEW TECHNOLOGY SHOWCASE: 1/2-page Featured Product in print plus FREE motion/animation or video in the Digital Edition	Mobile Tag Showcase Item \$500 Advertising Credit for BOTH SDM eNews and TSI eNews in Q1 2015
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Report from the ESX Show SDM eNews	First look at the 2014 Top Systems Integrators Report TSI eNews	ASIS pre-show SDM eNews	CEDIA pre-show/post-show smarHOME eNews	Announcing the 2014 Systems Integrator of the Year TSI eNews	Where security intersects with automation smarHOME eNews	Announcing the 2014 Dealer of the Year SDM eNews