

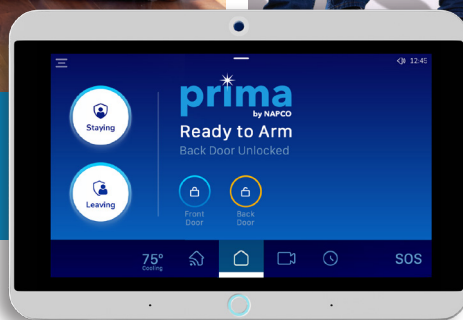
prima

by NAPCO

The All-in-One Smart Panel You Asked For
+ Revolutionary 5-Minute Install



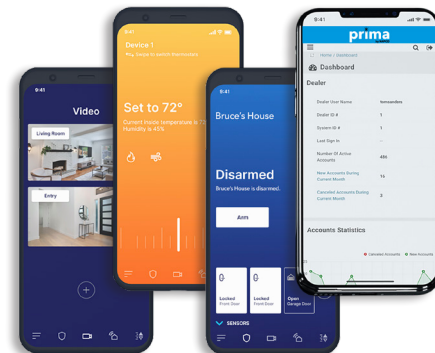
- Fastest Installs + More Accs/Day
- Lower Account Costs
- Security/Fire/Video Automation



- Voice Control
- Self-Healing WiFi
- Doorbell & Video
- Smart Automation

Napco introduces Prima: The Smarter All-in-One System, with revolutionary 5-Minute Install, for adding more residential RMR-Accounts/Day than ever possible - "Installers Optional". Have your salesperson put it in while he's already there, or do it along with your customer, remotely. Put an end to Labor Backlogs and Maximize Accounts! The 7" Prima® Super Panel for Security/Fire/Video & Automation features a 5-Step Account Wizard, On-Screen How-To Tutorials for sensor placement, etc., and one-button "Go-Live" Central Station-Connect. Stopping costly truck-rolls, Smart Self-Healing WiFi Video & Doorbells with AI, keep actively fixing any connectivity issues for you, behind the scenes. And, Stay in control & up to date, in real-time with Prima's unbeatable team of all-new powerful backend & mobile dealer dashboard plus nicer, lower monthly costs for full interactive services & advanced dual WiFi + cellular communications. And, consumers will love the integrated remote App >>

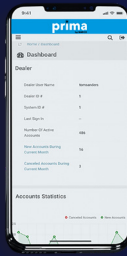
Simply smarter, Prima has everything you want & nothing you don't, in 2 money-saving kits from NAPCO, the name known for professional security & reliability for decades.



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SPECIFICATIONS



Napco's Prima Super Panel, is a slim profile all-in-one 7" panel, intuitively, beautifully controlling security, fire, HD Video and Z-Wave Plus automation. Beyond sleek-style, what separates it from all others, is its revolutionarily easy 5-minute installation. It's so easy, with simple sensors, onscreen how-to tutorials and account creation wizard, one-button video camera activations, and "go-live" central station-connect feature, whether you choose to have your salesperson install it same-day, or use it *Installer-Optional*, as a "DIY/Do It With Me" solution (with your customer), with Prima you can create more RMR-earning accounts per day than ever before, saving labor, backlogs and scheduling headaches, all nice, neatly & maintenance-free.

Prima's everything you'd want, nothing you don't. A natural crowd-pleaser, including all today's wow-factor consumer features, such as voice-assistant, 4MP camera, onscreen 2-way live video from cameras or doorbell, and a host of pro upsell accessories for all your residential system needs. Prima Video Cameras feature unbeatable self-healing WiFi, so they stay connected, while you stay put- avoiding costly truck rolls over silly, nuisance network issues, like password or router changes. Video Doorbells are a billion-dollar market: Prima HD Video Doorbells, hardwired or wireless, are the easiest & best on the market, w/AI Human-Detection, 1-button activation, siren & LED on alarm, long-life and self-healing connectivity that goes the distance, and auto-corrects WiFi issues invisibly, all behind the scenes, to outperform any others out there.

FEATURES

- **Maximum Zones:** Up to 128 security zones with Encryption
- **Maximum Users:** Up to 40. Master (1), Duress (1), Normal (38)
- **Z-Wave Plus:** Control Z-Wave Thermostats, Dimmers, Locks, Plugs, and Garage Controllers, etc.
- **Dual Path Connectivity:** Wi-Fi + Cellular LTE
(*initial product will be on AT&T® (SKU suffix -A; Q4 release of Verizon® expected, SKU suffix -V)

SPECIFICATIONS

- **OS:** Android 7.1
- **Storage:** 8GB EMMC
- **LCD:** 7" Color, 1024x600, Capacitive Touch
- **LED:** RGB, Status Indicator
- **Camera:** 5MP Color
- **LEDs:** RGB Main Button, Status Indicator
- **Microphone:** x2 Stereo Microphones, Echo Cancellation
- **Speaker:** x2 Stereo Speakers, 1W
- **Siren:** Piezo Buzzer, SPL 85dB, min.
- **Main Button:** Multi-functional
- **Secondary Button:** Reset, Pinhole
- **Tamper:** Switch + G-Sensor
- **Case:** PC+ABS, White

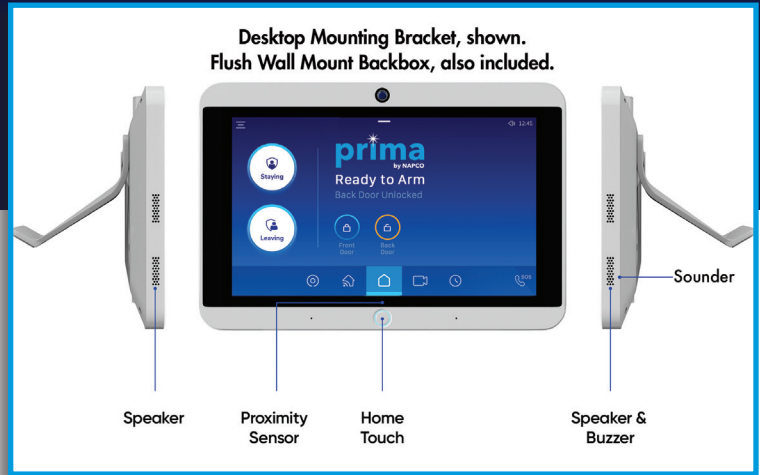
ORDERING INFO

Prima Kits:

- **PRIMA-KIT-1DA** System in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR, with wall & tabletop brackets, mounting supplies & long-life batteries, supplied, AT&T network**
- **PRIMA-KIT-1DA** System + Doorbell in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR + Doorbell (Hardwire), with wall & tabletop mount brackets, long-life batteries, supplied, AT&T**

Prima Components:

- **PRIMA-BELL** Self-Healing Wi-Fi HD Video Doorbell (Hardwire, 10-30VAC), PIR Motion Trigger 130 @10', audible/visual alert, mounting supplies & angle
- **PRIMA-WBELL** Wireless Self-Healing WiFi HD Video Doorbell
- **PRIMA-CHIME** AC Plug-in Chime w/ 433 MHz connects to cameras & Panel
- **PRIMA-CAM** Indoor/Outdoor HD Camera, with Self-Healing WiFi & EZ-Magnetic Mount
- **PRIMA-SOLAR** Solar Panel Option, for recharging cameras
- **PRIMA-WD** Window/Door Transmitter
- **PRIMA-WTEMP** Flood/Freeze Temperature Sensor



Prima's super smart security/fire/video automation platform also provides a full dealer back-end and full dashboard control w/ enduser- and Z-Wave management, from any smart device or PC anywhere, live in real-time. Prima service plans are simple, with or without video, and all include the top WiFi & Cellular Communications, plus Push, Text or Email Notifications - for security and status, all in real time. Amplify those cost-savings by month, and by each and every Prima Account, put in at a greater frequency per day, and these savings can really quickly add-up for any residential security dealer's business. Napco Prima is conveniently available in 2 cost-saving kits (with or without doorbell), along with the full line of tradeup accessories, at your local Napco Distributor (initially on the AT&T Cellular Network, and Verizon subsequently.**)

SPECIFICATIONS

- **Mounting Options:** Tabletop, Wall Backbox (both included)
- **Battery:** Rechargeable 3600mAh 3.7V Li-poly Battery, Min. 24Hr Backup
- **Smart OTA Updates:** 'Future-Proofs' system & enables push of new updates
- **Power Supply:** 12V 2.5A DC Adaptor, Input 100-240VAC 50/60Hz
- **Power Inputs:** Micro USB, Screw Terminal
- **Operating Temperature:** 14° - 122°F / -10° - 50°C
- **Storage Temperature:** -40° - 176°F / -40° - 80°C
- **Weather Proofing:** N/A
- **Compliances/Regs:** ETL Listed to UL 985, 1023, 1635; SIA CP01, Z-Wave, FCC, CE

CONNECTIVITY

- **Wi-Fi:** Dual Band 2.4GHz & 5GHz, 802.11 a/b/g/n
- **Ethernet:** 1000 Base via Type-C to RJ45 cable
- **Cellular:** 4G LTE, AT&T, Verizon**
- **Z-Wave:** Z-Wave Plus, S2 Encryption and BT Enabled
- **Transmitters:** Patented "Super-D" 3D Antenna, 433 MHz, Encrypted, Up to 820 feet, typ.

DIMENSIONS

- **Height:** 5.4" x 6.7 x 0.75" (HxWxD)
- **Weight:** 1.1 lbs (without accessories) **Prima Kit 1** 1.6 lbs (with accessories)

Prima Components (cont'd):

- **PRIMA-GB** Glassbreak Transmitter*
- **PRIMA-PANIC** Wristwatch-Style Panic Button (w/Clip & Iariat options)*
- **PRIMA-PIR** Passive Infrared Sensor Transmitter*
- **PRIMA-FOB** Multibutton Keyfob on Ring*
- **PRIMA-RWD** Recessed Window/Door Transmitter*
- **PRIMA-SMK** Wireless Smoke Detector*
- **PRIMA-P1A** All-In-One 7" Super Panel-Only, with wall & tabletop mount brackets, AT&T** *Note: ALL Sensors include long-life batteries & mounting su U suffix -A; Verizon® support estimated Q4, SKU suffix -V

Prima Plans (activated on NapcoComnet.com):

- **PRIMA-SVC-AI** Interactive Money-Saving Service Plan for WiFi & Cellular Communications, Real-Time Notifications, Security & Status via Push, Text or Email
- **PRIMA-SVC-VID** Video Services Plan, includes always-on, self-healing Wi-Fi cam connectivity & 30 days cloud-based storage, for up to 2 cameras
- **PRIMA-SVC-XCAM** Extra Cameras Video Plan, as above for added cameras