







2020 Editorial Calendar

ISSUE Ad Close Date	JANUARY Dec. 4, 2019	FEBRUARY Jan. 10, 2020	MARCH Jan. 29, 2020	APRIL March 2, 2020	MAY April 3, 2020	JUNE April 27, 2020
SDM COVER STORIES & EXCLUSIVE REPORTS	2020 Industry Forecast & Financial-Performance Trends	State of the Market: VIDEO SURVEILLANCE	Workforce Development: Growing Security Industry Talent & How Women Play Key Role	State of the Market: ACCESS CONTROL Sustainable 'Green' Practices & Products 	30th Annual SDM 100 Report: Rank by RMR SDM100	State of the Market: SECURITY & SMART HOME SDM 100 Brand Results
CLOUD, MONITORING & SECURITY	Financial Services	Cloud-Based Access Control	Solutions for a 'Smart' Workplace	Cloud-Based Video	Software for Business Operations	Interactive Alarm/Security Services
ACCESS CONTROL, FIRE ALARMS & INTEGRATED SYSTEMS	Security Locks & Door Hardware	Intercoms	Readers & Credentials	Access Control Software	Door Activation Devices	Fire Alarm Control Panels
VIDEO SURVEILLANCE	Megapixel Cameras	Video Management Software (VMS)	Video Storage	Artificial Intelligence (AI) Video Products	Video Analytics	Video Intercoms
SUPPLEMENTS, SPECIAL ISSUES	<i>SDM Monitoring TODAY</i> Biannual Supplement 		ISC West Show Dailies 			

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SHOW BONUS DISTRIBUTION	ESA Leadership Summit Barnes Buchanan Conference		ISC West	PSA-TEC	ESX	InfoComm NCS4
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SDM BUYERS GUIDE April 17, 2020	JULY June 3, 2020	AUGUST July 10, 2020	SEPTEMBER July 24, 2020	OCTOBER Sept. 10, 2020	NOVEMBER Oct. 1, 2020	DECEMBER Nov. 6, 2020	ISSUE Ad Close Date
 <ul style="list-style-type: none"> • Distributed with the June issue • FREE Listing Upgrade & Social Media Links for ¼-page or larger Buyers Guide Advertisers! • Free Corporate Capabilities Page for full-page Buyers Guide Advertisers <p>Contact us for package and bonus media details!</p>	<p>25th Annual Top Systems Integrators Report</p>  <p>Security Services (Managed, Cloud, Professional) TMA Central Station Excellence Awards Top Systems Integrators Brand Results</p>	<p>Active Incident Response State of the Market: FIRE ALARM</p>	<p>SDM Systems Integrator of the Year</p> 	<p>Solutions for Integrators' Top Verticals: Commercial Office Space, Education, Healthcare</p>	<p>SDM Dealer of the Year</p> 	<p>SDM COVER STORIES & EXCLUSIVE REPORTS</p>	
	Cyber Security Services	Connected Locks	Distributors' Training & Resources for Dealers	Security Drones & Robots	Cloud-Based Video	What's New in Wholesale Monitoring	CLOUD, MONITORING & SECURITY
	Security Locks & Door Hardware	Visitor Management	Enterprise Access Control Solutions	Fire Alarm Notification Devices	Entry Controls	Wireless Access Control	ACCESS CONTROL, FIRE ALARMS & INTEGRATED SYSTEMS
	Megapixel Cameras	Fiber Optic Video Transmission	Video Management Software (VMS)	Video Storage	Video Appliances	Radar Sensors	VIDEO SURVEILLANCE
	<p><i>SDM Monitoring TODAY</i> Biannual Supplement: <i>Video Monitoring TODAY</i></p>  	2020 Guide to Monitoring Services		2020 Guide to Distributors			SUPPLEMENTS, SPECIAL ISSUES

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Distributed at High-Traffic Industry Events Throughout 2020/2021!	Cyber:Secured		GSX	Securing New Ground	ISC East		SHOW BONUS DISTRIBUTION
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