SDM Editorial Calendar **2024**

Month Ad Close Date:	SDM Exclusives	Security Monitoring & Services	Access Control & Integration	Video Surveillance	Fire & Life Safety	Special Content, Webinars & Podcasts
January 12/1/23	2024 Industry Forecast	Financial Services	Multi-Family Access Control Systems	Artificial Intelligence		Monitoring Today Podcast: Adjusting to the Current Economy
February 1/5/24	State of the Market: Video Surveillance	DIY/Do-it- With-Me	Cybersecurity & Access Control		Fire & Life Safety Code Update	Webinar: Top Video Surveillance Trends
March 2/2	DE&I Benefits for Security		Security- Enabled Business Applications	Video Verification	Gunshot Detection	Podcast: DE&I & the Talent Shortage
April 3/1	Project of the Year	Business Software	OSDP	Video Management Software		Podcast: Sustainability Webinar: Understanding & Working With OSDP
May 4/3	SDM 100 Report	Building RMR	Cloud-Based Access Control	Counter- Drone Opportunities		Podcast: Roundtable With top SDM 100 Companies
June 5/3	State of the Market: Access Control	SDM 100 Brand Results		IP Cameras	Fire Alarm Control Panels	Buyers Guide Webinar: Capitalizing on top Access Control Trends
July 6/3	Top Systems Integrator's Report		Wireless Access Control	Cybersecurity & Video Surveillance	Signaling Devices	Video Monitoring Today Podcast: Roundtable With top SDM TSI Companies
August 7/1	State of the Market: Security & Smart Home	TMA Central Station Excellence Awards	TSI Brand Results	Video Recorders		Webinar: Smart Home Strategies
September 8/2	Security Proptech	Distributor Training & Resources	Security Intercoms & Entry Control Systems	Cloud-Based Video		Webinar: Understanding Proptech
October 9/5	SDM Systems Integrator of the Year		Enterprise Access Control	Body-Worn Cameras	State of the Market: Fire & Life Safety	Podcast: Featuring the 2023 Integrator of the Year
November 10/4	AI in Security	Wholesale Monitoring	Security Locks & Door Hardware	Thermal Cameras		Webinar: How AI is Moving the Security Industry Forward
December 11/1	SDM Dealer of the Year		Mobile Credentials	Video Management Software	Mass Notification	Podcast: Featuring the 2023 Dealer of the Year



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