A BNP publication

May 2003

NEW DIRECTIONS FOR SECURITY SYSTEMS & INTEGRATION

13th Annual SDM

sdmmag.com

SPECIAL INSIDE: Securing America Award Winners; plus, Digital Video Storage Strategies

1 SPH Annual SPH Annua

STABLETIMES, MODEST GROWTH

Overall, few firms had banner years in 2002. The business climate was difficult, and most made just small gains.

By Laura E. Stepanek, Editor

he 2003 SDM 100 represented a much more stable market, compared with the many changes reflected the previous year. Look, for example, at the top 10 companies ranked this year and you'll see that all of them were ranked among the top 11 in 2002. Acquisitions were modest last year, occurring among only a handful of businesses. Growth was there – but fewer firms came across it in 2002, and those that did worked very hard to show just slight increases in total revenue, recurring revenue, and customer improvement.

The SDM 100 is the industry's only report of the 100 largest electronic security installation and service firms operating in the United States. The objective of the SDM 100 is to measure consumer dollars captured by electronic security service providers. The majority of SDM 100 firms offer sales, installation, service, and monitoring. A very few provide monitoring only, and these are noted in the report.

Overall, SDM 100 revenue climbed 26 percent to \$5.81 billion in 2002. Most notable is No. 1, ADT Security Services' growth of 43 percent. But because ADT's numbers can skew the aggregated figures for all 100 firms, we also reviewed growth rates that exclude ADT in the aggregate numbers. Among the remaining 99 firms in this report, growth was a much more modest 7 percent, compared with 10 percent in 2001. A more comprehensive way to view performance is to review SDM 100 firms individually. Among firms with which two years of revenue could be compared, 75 percent experienced a revenue increase, and 25 percent decreased or stayed even.

"Overall, the market was considered weak. Businesses are aware of increased security needs, but the funding is not available. The local state government

(GSA) provided the best growth in 2002. The aftermath of Sept. 11 has prompted local municipalities to increase their security systems, especially using access control and CCTV. The biggest decline was in current client business. Businesses are holding off expansion and upgrades until the economy picks up," states Sonitrol of Sacramento/Gold Coast, No. 48. "Sept. 11 was the defining event that carried over into 2002."

It's a tighter market, notes Sonitrol of Southwest Ohio, No. 99. "Seems like more awareness, but tougher buyers. We seem to work harder for the sale."

Access control and video verification are up, while the small business market is down, notes Rancho Santa Fe Security Systems Inc., No. 69.

The residential market was especially competitive. "Boutique and integrated sales are up; volume and commodity sales are down," Rancho Santa Fe Security says.

"There is no longer a perceived value due to mass marketers. Customers trade in alarm companies like cell phones. In many cases it's cheaper to buy a new \$99 system than pay for a service call to replace a keypad," states Triad Protective Services, No. 94.

Several firms worked a back-to-basics strategy – which included such items as debt reduction, employee training, and beefed up sales forces – to overcome the negative influence of the economy.

"We focused very heavily on training of our personnel to keep up with technology and the solutions that it provided for our clients," states Security Equipment Inc., No. 80.

So while belt-tightening and basic fundamentals become more important for the biggest security businesses, hope still prevailed for more bright spots in 2003.



How to Use the SDM 100

The 2003 SDM 100 ranks U.S. companies that provide electronic security systems and services to both residential and non-residential customers. This ranking is based on information either provided to or estimated by SDM. Ranked companies were asked to submit either an audited or reviewed financial statement, or a copy of their income tax return showing total gross receipts for the stated period. A vast majority of the firms ranked are privately held.

The main table, which begins on page 42, ranks 100 firms by their 2002 total gross revenue. The firm with the highest revenue is ranked as No. 1, and so on. For each of the 100 companies, the following information is provided, from left to right:

- Current year rank, which is based on total 2002 gross revenues. (Note: If two firms have identical revenues, before rounding, then the number of subscribers is the second determining factor for ranking.)
- Previous year rank. If the firm was not previously ranked, then no number appears in this column.
- Company name as used in the marketplace and

headquarters location.

- Total gross revenue in millions of dollars. This number represents total revenue in calendar- or fiscal-year 2002 from security system sales/installation, service, leasing, and monitoring. An e following the revenue indicates it is an SDM estimate.
- Percentage of growth or descent from 2001 to 2002, where applicable.
- Amount of recurring monthly revenue (RMR) as reported to or estimated by SDM. This figure reflects RMR on Dec. 31, 2002.
- Number of subscribers (recurring-billable customers) each firm counted at year-end 2002.
- Number of system installations in 2002, residential.
- Number of system installations in 2002, non-residential.
- Number of full-time employees.
- Number of business locations, including headquarters location.

To find a firm by name, use the alphabetical index on page 58.

SDM 100: Impact on the Market

Total 2002 annual revenue	\$5.81 billion*
Total 2002 recurring monthly revenue (RMR)	. \$317.2 million [†]
Total subscribers (year-end 2002)	9.2 million**
Residential	80%
Non-residential	20%
Total installations/sales revenue:††	
Residential units	527,352
Residential sales revenue	
Non-residential units	222,745
Non-residential sales revenue	\$241.7
Business locations	918
People employed:"	7 7 1
Full Time	47,573
Part Time	
Number of companies acquired by SDM 100 firms	60

The table, above, presents aggregate figures for the SDM 100 group of companies. In a \$22.4 billion industry, these top 100 firms captured \$5.81 billion in revenue - about 26 percent market share - and counted at least 9.2 million subscribers in 2002. Most of the SDM 100 firms are privately held. Submitting total revenue is required for ranking, but other figures are not required. Most firms - but not all - also reported recurring monthly revenue (RMR), number of subscriber accounts, and installation volume. Therefore, one should exercise caution in using this information to extrapolate industry totals or to benchmark.

- Total annual (2002) revenue from electronic security system sales, installation, service, leasing, monitoring, and sales of subscriber accounts, as reported to or estimated by SDM.
- Total monthly recurring revenue, based on reported (or estimated) RMR of Dec. 31, 2002. Based on responses (or estimates) from 95 firms. Not included: Atlantic Home Security, Custom Alarm, Greater Alarm, Nightwatch Security Systems Inc., SSD Systems/Kern Security Systems.
- ** Based on responses (or estimates) from 92 firms. Not included: Atlantic Home Security, First Alarm, Greater Alarm, Safeguard Security and Communications Inc., SDA Home Electronics, Sievers Company Inc., Sonitrol of Silicon Valley, SSD Systems/Kern Security Systems. Residential/commercial percentage split was calculated amoeng firms that reported all three data points (total, residential, and non-residential subscribers), and therefore does not include 19 firms, including Protection One, Brink's Home Security, and Honeywell in the top 10.
- †† Based on responses (or estimates) from 81 firms. Note: Some firms reported unit sales or installation revenues only, while most reported both. Not included in either units or sales revenue: Alarmco Inc., Brink's Home Security Inc., Counterforce USA (monitoring only), Custom Alarm, Doyle Security Systems Inc., Global Security & Communication Inc., Greater Alarm, Guardian Alarm Co., Honeywell Security, Monitronics International Inc. (monitoring only), Protection One, Protection Service Industries L.P., SAFE (monitoring only), Safe Systems Inc., SDA Home Electronics, Sonitrol of Tallahassee Inc., Sonitrol Security Systems of Buffalo Inc., SSD Systems/Kern Security Systems.
- *** Based on responses from 95 firms. Not included: CPI Security Systems, Dallas Security Systems Inc. & DSS Fire Inc., Koorsen Protection Services Inc., Safeguard Security and Communications Inc., SSD Systems/Kern Security Systems.

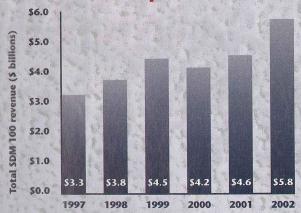
Source: 2003 SDM 100, SDM Magazine, May 2003



	NK 2002	COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	
1	1	ADT Security Services Inc. Boca Raton, Fla.	\$3,580.0	43.2%	\$192.24	5,039,025	292,000 / 165,000	29,000	310
2	2	Protection One Topeka, Kan.	\$290.6	-14.8%	\$21.30	1,073,698	n/a	2,658	59
3	3	Brink's Home Security Inc. Irving,Texas	\$282.4	9.6%	\$21.10	766,700	n/a	2,500	73
4	4	Honeywell Security Minneapolis, Minn.	\$200.0(e)	-9.1%(e)	\$10.00(e)	140,000(e)	n/a	850(e)	40(e)
5	5	Monitronics International Inc. Dallas, Texas	\$111.9	5.5%	\$10.20	359,000	n/a	455	1
6	6	Slomin's Security Hicksville, N.Y.	\$106.7	8.5%	\$4.21	182,850	27,000 / 1,500	1,350	9
7	7	Vector Security Inc. Pittsburgh, Pa.	\$101.6	16.7%	\$4.13	135,248	7,400 / 1,461	688	21
8	9	Sonitrol Management Corp. Westlake,Texas	\$64.2	18.3%	\$3.60	39,536	n/a / 5,367	338	16
9	8	Bay Alarm Co. Pacheco, Calif.	\$57.4	1.5%	\$3.74	76,566	5,695 / 4,888	498	11
10	11	Guardian Protection Services Inc. Pittsburgh, Pa.	\$50.3	4.5%	\$3.13	111,050	10,687 / 1,098	447	9
11	-	Ranger American San Antonio, Texas	\$50.1	n/a	\$0.07	2,087	61,359 / 125	891	15
12	10	Guardian Alarm Co. Southfield, Mich.	\$48.8	0.6%	\$3.01	82,248	n/a	391	6

KEY: e = SDM estimate n/a = not available or not applicable / No. 4 - All figures are estimated by SDM. No. 9 - SDM's 1998 Dealer of the Year. No. 10 - SDM's 1999 Dealer of the Year.

Big Advances of Some Push Total up 26 Percent



Source: 2003 SDM 100, SDM Magazine, May 2003

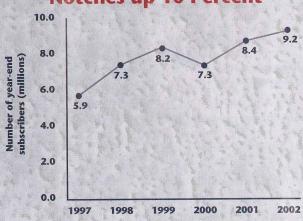
As a group, the SDM 100 total revenue spiked 26 percent in 2002.

Year when revenue was posted

As a group, the SDM 100 total revenue spiked 26 percent in 2002. But, the huge surge was due to a 43 percent gain by ADT Security Services. Putting aside ADT's revenue would have resulted in just a 7 percent advance for the other 99 firms.

Editor's Note: Questions about the SDM 100 must be sent in writing: SDM Magazine, Attn. Editor, Business News Publishing Co., 1050 IL Route 83, Suite 200, Bensenville, IL 60106. Questions and comments also may be faxed to the Editor at (630)277-0214, or e-mailed to stepanekl@bnp.com.

Customer Count Notches up 10 Percent



Based on responses (or estimates) from 92 firms Source: 2003 SDM 100, SDM Magazine, May 2003

The total number of subscribers, or recurring-billable customers, of SDM 100 firms grew 10 percent to 9.2 million in 2002. However, a large part of the growth is attributed to a 10 percent increase in subscribers at ADT Security Services, and newly reported subscriber numbers for Honeywell (140,000) as well as a new firm in the top 20, SAFE (90,000), both of which were absent from last year's subscriber totals. Although 73 percent of SDM 100 firms gained subscribers in 2002 (down from 87 percent the previous year), those gains were very modest — often only few hundred additional customers.



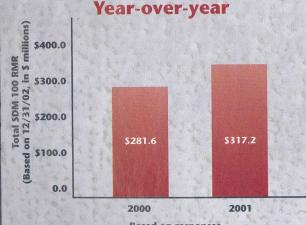
					104 10	. 5 5 7 7	THE OF		ABIN
RAI 2003		COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	
13	12	AFA Protective Systems Inc. Syosset, N.Y.	\$48.4	7.2%	\$1.99	37,600	3,200 / 5,500	403	13
14	13	Protection Service Industries, L.P. Rancho Cucamonga, Calif.	\$31.6	4.7%	\$1.96	65,940	n/a	284	10
15	14	Interface Security Systems Earth City, Mo.	\$31.6	14.7%	\$1.39	43,708	1,650 / 1,287	362	15
16	22	Protect America Inc. Round Rock, Texas	\$25.8	54.8%	\$2.46	77,900	28,900 / n/a	288	21
17		SAFE San Ramon, Calif.	\$25.0	n/a	\$2.08	90,000	n/a	106	1
18		SSD Systems/Kern Security Systems Anaheim, Calif.	\$24.0	n/a	n/a	n/a	n/a	n/a	9
19	19	Per Mar Security Services Davenport, Iowa	\$23.4	20.5%	\$0.90	30,849	1,960 / 6,943	236	19
20	20	Mountain Alarm Ogden, Utah	\$22.8	29.4%	\$0.72	26,734	918 / 1,035	112	8
21	17	Guardian International Inc. Hollywood, Fla.	\$22.8	9.1%	\$1.23	28,500	2,000 / 1,800	262	5
22	16	Alarm Detection Systems Inc. Aurora, III.	\$22.7	7.8%	\$1.37	22,465	885 / 1,747	182	2
23		Counterforce USA Houston, Texas	\$21.8	n/a	\$1.95	64,497	n/a	146	111
24	18	Greater Alarm Irvine, Calif.	\$20.8	-0.5%	n/a	n/a	n/a	172	6
25	15	Adelphia Security Naples, Fla.	\$20.4	-8.0%	\$1.34	67,948	4,043 / 620	176	8
26	21	ADS Security Nashville, Tenn.	\$18.0	3.8%	\$0.93	36,104	2,530 / 1,423	194	12
27	25	Safeguard Security and Communications Inc. Scottsdale, Ariz.	\$16.8	21.7%	\$0.55	n/a	900 / 400	n/a	4
28	24	CPI Security Systems Charlotte, N.C.	\$16.0	12.8%	\$1.20	36,513	7,116 / 619	n/a	4
29	26	Dallas Security Systems Inc. & DSS Fire Inc. Dallas, Texas	\$14.3	5.8%	\$0.10	5,325	35 / 575	n/a	1
30	23	Security Solutions Inc. Raleigh, N.C.	\$12.9	-14.7%	\$0.10	2,644	5,640 / 230	127	5
31	27	First Alarm Aptos, Calif.	\$12.9	0.9%	\$0.59	n/a	450 / 850	115	6
32	49	Defender Security Co. Indianapolis, Ind.	\$12.7	64.4%	\$0.08	16,287	7,342 / 101	130	7
33	29	Kimberlite Corp. Fresno, Calif.	\$12.2	-0.6%	\$0.73	6,564	72 / 649	127	6
34	28	Engineered Protection Systems Inc Grand Rapids, Mich.	\$11.8	-6.2%	\$0.57	9,905	n/a	131	6
35	31	Central One Boca Raton, Fla.	\$11.2	1.8%	\$0.73	24,528	1,700 / 570	114	2
36	33	Koorsen Protection Services Inc. Indianapolis, Ind.	\$10.9	3.4%	\$0.07	3,156	285 / 429	n/a	17
37	32	American Alarm & Communications Inc. Arlington, Mass.	\$10.7	0.6%	\$0.43	14,336	1,044 / 1,356	82	2
38	39	Alert Alarm of Hawaii Honolulu, Hawaii	\$10.1	11.1%	\$0.54	16,254	951 / 776	78	3
W 10	F200	A STATE OF THE STA	# W B P P P & S	4 1 8 7 7 6	The state of the state of	, 1 张 3 年 7 9 1	16 7 2 2 2 2 7 3	有 医龙 江西	The state of

KEY: e = SDM estimate n/a = not available or not applicable / No. 27 - SDM's 2002 Dealer of the Year. No. 28 - SDM's 2000 Dealer of the Year. No. 31 - Approximately 16% of revenue stems from Security and Patrol Div., as it directly relates to alarm company activity. No. 38 - Revenue is estimated, based on three quarters; fiscal ends on 4/30/03.



RAI 2003		COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME NO. OF EMPLOYEES LOC.
39	34	General Security Inc. Plainview, N.Y.	\$10.0	2.0%	\$0.77	33,511	2,960 / 743	118 7
40	40	Supreme Security Systems Inc. Union, N.J.	\$10.0	11.3%	\$0.55	10,388	221 / 634	88 1
41	43	SDA Home Electronics San Diego, Calif.	\$9.4	9.1%	\$0.41	n/a	n/a	98 2
42	44	JMG Security Systems Inc. Fountain Valley, Calif.	\$9.4	10.1%	\$0.22	3,287	35 / 454	41 1
43	58	Central Security Group Inc. Tulsa, Okla.	\$9.2	55.2%	\$0.84	31,029	997 / 428	85 2
44	47	Safe Home Security Inc. Rocky Hill, Conn.	\$8.9	8.1%	\$0.73	23,108	5,502 / 270	89 4
45	-	Sonitrol Pacific Portland, Ore.	\$8.4	n/a	\$0.52	4,694	25 / 360	80 4
46	45	Sonitrol Security Systems of Hartford Inc. Hartford, Conn.	\$8.3	-1.6%	\$0.39	11,922	62 / 420	58 2
47	35	Ackerman Security Systems Atlanta, Ga.	\$8.1	-16.7%	\$0.38	20,240	2,464 / 435	87 1
48	38	Sonitrol of Sacramento/Gold Coast North Highlands, Calif.	\$8.0	-12.3%	\$0.38	3,121	8 / n/a	50 2
49	48	Custom Security Systems Lacey, Wash.	\$7.9	0.8%	\$0.38	8,690	500 / 400	105 3
50	42	Doyle Security Systems Inc. Rochester, N.Y.	\$7.8	-8.8%	\$0.37	14,781	n/a	78 5
51	41	Sonitrol of Silicon Valley San Jose, Calif.	\$7.6	-14.3%	\$0.39	n/a	50 / 250	48 1
		KEY: e = SDM estimate n/a = not	available or not	applicable				

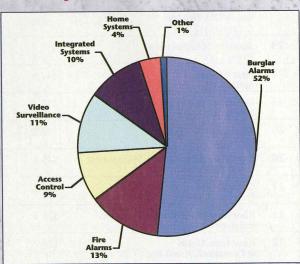




Based on responses (or estimates) from 55 firms Source: 2003 SDM 100, SDM Magazine, May 2003

Building their recurring monthly revenue (RMR) - the prime revenue category for SDM 100 companies — was a chief focus in 2002. This is where SDM 100 firms performed best last year, improving RMR 13 percent over the previous year. Because residential sales revenue was down significantly, companies are working much harder to keep their attrition low with better customer service and value-added products.

SDM 100 Sales Revenue by Product Category



Source: 2003 SDM 100, SDM Magazine, May 2003

Examining only sales revenue shows that about half comes from burglar alarm systems. A fast-growing product category is video surveillance, a fact supported by statements from a majority of SDM 100 executives.



RAN 2003 2		COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME N EMPLOYEES	
52	-	Apex Security Group Glenwood Springs, Colo.	\$7.5	n/a	\$0.24	4,350	450 / 50	67	5
53	54	Sonitrol Security Systems of Buffalo Inc. Buffalo, N.Y.	\$7.5	15.4%	\$0.32	5,828	n/a	93	3
54	53	Argus Security Systems Inc. McAllen, Texas	\$7.1	6.4%	\$0.18	7,893	777 / 262	108	2
55	66	Tri-State Alarm Co. LLC Broomall, Pa.	\$7.0	34.2%	\$0.71	19,114	6,056 / 673	63	8
56	51	World Wide Security/GC Alarm Garden City, N.Y.	\$7.0	-3.4%	\$0.40	12,600	450 / 150	87	1
57	55	All-Guard Systems Inc. Hayward, Calif.	\$6.8	4.9%	\$0.38	9,896	548 / 464	55	2
58	52	Electronix Systems Central Station Alarms Inc. Huntington Station, N.Y.	\$6.7	-1.5%	\$0.30	10,422	397 / 581	82	2
59	-	Alarmco Inc. Las Vegas, Nev.	\$6.6	n/a	\$0.41	11,024	n/a	92	1
60	50	Atlantic Home Security Towson, Md.	\$6.4	-14.9%	n/a	n/a	3,538 / n/a	53	6

KEY: e = SDM estimate n/a = not available or not applicable

COMPANY PROFILE: No. 10 - Guardian Protection Services

In 2002, Guardian experienced a 4.5 percent growth in overall revenues. President Russell L. Cersosimo attributes this increase mainly to internal growth, and also to the company's alliances with dealers.

Guardian's dealer program has proven successful in increasing revenue because of the company's high standards when selecting dealer participants.

"We're not interested in zero-down accounts, so we choose to select our dealers from those who follow our philosophy of reaching a higher selling price," Cersosimo says. "Then, we show them how to do it, instead of just dictating the higher selling price."

By using this formula consistently in its dealer program, Guardian ensures that both parties leave the table with a higher return.

Guardian Protection Services has served the market for more than 50 years, providing security to homes and businesses in an area spanning from the East Coast to Indianapolis, and from New York to Virginia. Since becoming its president in 1975, Cersosimo has grown the company from a handful of accounts



to 112,000 monitored systems. An unswerving focus on outstanding customer service has resulted in Guardian achieving one of the lowest attrition rates in the industry. Today, Guardian is expanding its customer base by intensifying its search for acquisitions, partnering with builders, and developing its corporate dealership program.

Guardian is on the way to achieving its goal of a 17 percent revenue increase in 2003. The company is looking to its dealer program, builder sales, and upcoming acquisitions to contribute to this growth.

Through partnerships with builders, Guardian promotes security and structured wiring to homeowners before the home's construction is complete. Because many buyers of newly constructed homes are already convinced of the need for security and hi-tech wiring, a focus on builder sales not only drives revenue, but also produces accounts that have greater longevity, Cersosimo says.

Due to its selectivity, Guardian's dealer program has and will continue to offer the company a controlled growth. Guardian is dedicated to ensuring that only quality dealers are selected for participation. All Guardian dealers must have a desire for selling up.

The company's other principle objective is to seek out acquisition candidates with high-quality subscriber bases. World-class customer service is just one aspect Cersosimo thinks will attract sellers to the table. Perhaps most importantly, Guardian has the means to acquire companies willing to sell. "We have the ability to move quickly and pay cash for a higher multiple," Cersosimo adds.

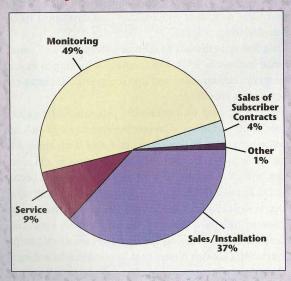
Guardian Protection's Central Station monitors 111,050 subscriber accounts.



RA 2003	NK 2002	COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	NO. OF LOC.
61	59	American Response Inc. Las Vegas, Nev.	\$6.3	7.9%	\$0.27	8,083	1,430 / 108	50	2
62	61	Custom Alarm Rochester, Minn.	\$6.3	13.1%	n/a	6,000	n/a	56	4
63	56	Bolt Home Systems Inc. Phoenix, Ariz.	\$6.0	0.0%	\$0.05	1,900	850 / 35	70	5
64	71	Priority One Security Services Inc. Greenville, S.C.	\$6.0	17.6%	\$0.36	13,000	2,000 / 500	37	2
65	-	New York Merchant Protective Co. Valley Stream, N.Y.	\$5.9	n/a	\$0.51	7,800	15 / 110	50	2
66	65	American Security Systems Inc. New York, N.Y.	\$5.8	10.9%	\$0.22	4,724	400 / 800	48	1
67	63	Intelli-Tec Security Services Inc. Westbury, N.Y.	\$5.8	8.8%	\$0.13	4,462	100 / 188	41 .	1 1
68	60	Sonitrol of Tallahassee Inc. Tallahassee, Fla.	\$5.7	2.4%	\$0.27	4,192	n/a	44	3
69	69	Rancho Santa Fe Security Systems In Encinitas, Calif.	nc. \$5.6	7.9%	\$0.15	5,664	789 / 240	178	2
70	70	Nightwatch Security Systems Inc. Cincinnati, Ohio	\$5.5	7.4%	n/a	13,895	4,319 / n/a	64	4
71	62	Scarsdale Security Systems Inc. Scarsdale, N.Y.	\$5.3	-1.6%	\$0.18	7,184	178 / 274	55	1.

KEY: e = SDM estimate n/a = not available or not applicable

SDM 100 Sales Revenue by Service Category



Source: 2003 SDM 100, SDM Magazine, May 2003

The SDM 100 has long been known as "the monitoring companies." Nearly half of SDM 100 company revenue is recurring revenue. This figure was calculated by averaging the results of each firm that reported their revenue break-down by type of service. (Note: Several firms that provide only monitoring, such as Monitronics Int'l, SAFE, and Counterforce USA were excluded from this calculation so as not to skew the average.)

COMPANY PROFILE: No. 55 - Tri-State Alarm LLC

Tri-State Alarm LLC was started in early 1999. This was management's second time starting and running this type of business. The first company was founded in 1977 sold in 1989. Tri-State Alarm provides burglary and fire alarms for both residential and commercial establishments primarily in eastern Pennsylvania, New Jersey and Delaware.

"We currently have approximately 19,000 customers and expect to grow 20 percent annually. We acquired a commercial division in 2002 to further grow that side of the business," says Ken Gross, president/CEO.

A 34 percent growth rate in 2002 "was the result of an aggressive sales force, expansion of sales offices and territories, and increased marketing efforts," Gross says. "Additionally, the problems incurred by ADT helped us get additional new business. The result was a tremendous year for sales."

Tri-State constantly experiments with new marketing programs, states the firm. It aggressively solicits leads and referrals from existing customers using incentive programs. In addition, it plans to offer different types of equipment in the future "to diversify our options and give our customers more choices and services."

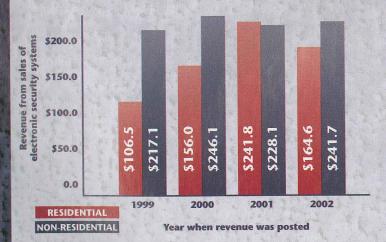
"The market is influenced by the economy like most businesses. However, we expect that the 2003 will be an average year – neither spectacular nor bad," Gross notes.



	NK 2002	COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	
72	73	Matson Alarm Co. Inc. Fresno, Calif.	\$5.2	9.0%	\$0.30	13,625	597 / 640	57	5
73	74	Peak Alarm Co. Inc. Salt Lake City, Utah	\$5.2	10.6%	\$0.24	7,917	334 / 500	60	3
74	1	A-Com Protection Services Inc. Columbus, Ga.	\$5.2	n/a	\$0.23	9,348	568 / 237	55	4
75	75	Sylvester's Security Alarms Inc. Santa Maria, Calif.	\$5.0	6.0%	\$0.28	7,677	274 / 392	61	3
76	-	EMC Security Lawrenceville, Ga.	\$4.8	n/a	\$0.11	6,500	1,944 / 215	31	1
77	67	Sonitrol Tri-County Farmington Hills, Mich.	\$4.6	-11.4%	\$0.24	4,373	3 / 359	42	3
78	76	SecurityOne San Bernardino, Calif.	\$4.4	0.1%	\$0.01	481	3,208 / 311	24	1
79	77	Security Systems of America Pittsburgh, Pa.	\$4.2	1.5%	\$0.21	10,451	387 / 222	51	4
80	46	Security Equipment Inc. Omaha, Neb.	\$4.1	n/a	\$0.29	9,061	600 / 410	96	4
81	79	Richmond Alarm Co. Richmond, Va.	\$4.1	7.5%	\$0.19	4,800	250 / 150	55	2
82	87	American Home Security Alexandria, Va.	\$4.1	25.4%	\$0.12	2,755	1,025 / 78	41	1
83	78	JM Resources Inc. King of Prussia, Pa.	\$4.1	0.8%	\$0.12	5,416	1,850 / 76	30	1

KEY: e = SDM estimate **n/a** = not available or not applicable. / No. 80 - The revenue of Security Equipment Inc. for 2002 is \$10.3 million, of which \$4.1 million represents the alarm and monitoring business segment and \$6.2 million represents the integrated systems business segment and will be reported on SDM's 2003 Top Systems Integrators Report. No. 81 - RMR includes contract monitoring; subscriber account includes only company owned contracts.

Sales Revert Back to Year-2000 Levels



Source: 2003 SDM 100, SDM Magazine, May 2003

Revenue from residential system sales slipped sharply in 2002, primarily due to non-reporting of residential installation revenue by ADT in 2002. (ADT did report in 2001.)SDM 100 executives described the market as anything from "very weak" to "very strong," depending on the location of the market and the type of sales program. Year-over-year, the SDM sold nearly 115,000 more residential systems in 2002 than in 2001; however, nearly half of those were sold by the No. 1 company – ADT Security Services. 100 Executives were more unified in their reaction to the non-residential market – positive.

Fewer Security Dealers Noted Gains Last Year

2002 revenues up 75%* 2001 revenues up 81%	
2002 revenues down 24% 2001 revenues down 19%	
2002 revenues unchanged 1% 2001 revenues unchanged 0%	

*Calculation is based on 83 firms from which prior-year data were supplied and could be compared.

Source: 2003 SDM 100, SDM Magazine, May 2003

Fewer SDM 100 companies improved in 2002, compared with the prior year. In fact, three of four firms recorded increases in total revenue, while one of four noted decreases or no change. The average gain was 12.3 percent – about the same as in 2001. The average decline was 8 percent.



	NK 2002	COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	NO. OF LOC.
84	36	Trans-Alarm Inc. Burnsville, Minn.	\$4.0	n/a	\$0.02	3,766	17 / 910	61	1
85	84	Sentry Alarm Systems Monterey, Calif.	\$4.0	19.4%	\$0.20	6,594	229 / 465	34	4
86	7	Control Security Systems Inc. St. Louis, Mo.	\$4.0	n/a	\$0.13	10,402	1,095 / 701	43	2
87	82	Sonitrol of Eugene/Salem Eugene, Ore.	\$4.0	13.6%	\$0.17	9,390	60 / 200	54	3
88	83	Audio Sentry Corp. Fraser, Mich.	\$3.9	14.2%	\$0.14	7,488	127 / 105	43	2
89	90	Sonitrol of Indianapolis Inc. Indianapolis, Ind.	\$3.9	28.4%	\$0.17	1,825	10 / 268	30	1
90	80	Global Security & Communication In Vancouver, Wash.	nc. \$3.8	0.8%	\$0.21	7,337	n/a	35	4
91	-	ProAlert West Valley City, Utah	\$3.8	n/a	\$0.37	11,351	2,019 / 68	44	2
			THE RESERVE OF THE PARTY OF THE				SEA TOWN DOLLARS TO SEA	STATE OF THE PARTY	CONTRACTOR OF THE PARTY

KEY: e = SDM estimate **n/a** = not available or not applicable / No. 84 - SDM's 2001 Dealer of the Year. The consolidated revenues of Trans-American Security Services [the parent holding company of Trans-Alarm and Automated Entrance Products] for 2002 are \$12,676,770. The \$4,028,835 of revenues reported for SDM 100 represents the sum of revenues received from alarm and monitoring services. The \$8,647,935 of remaining revenues are from integrated systems and related services, and will be reported on SDM's 2003 Top Systems Integrators Report.

COMPANY PROFILE: No. 69 - Rancho Santa Fe Security Systems Inc.

Rancho Santa Fe Security Systems Inc. was founded in 1978 by Myron Mueller to provide superior security services to the Rancho Santa Fe area and surrounding communities. In 1992, Mueller's daughter, Denise Mueller, who had been active in the business over the years, took the helm with her husband Ron Boever. While maintaining the same customer service focus as her father, Denise and Ron have continued the success of Rancho Santa Fe Security Systems. In 1996 the company purchased its own building in the Encinitas area, which allowed for a completely upgraded and state-of-the-art central monitoring station. As a result of its successful growth, in 1997 Rancho Santa Fe Security Systems split off its patrol, guard and armed alarm response division into its own entity, Rancho Santa Fe Protective Services Inc. In 1999 Rancho Santa Fe Security Systems added California Advance Protective Services to the company, bringing experience and expertise in the commercial marketplace.

Still family owned and operated, the company continues its commitment to provide clients with superior quality in product



and customer service. "Our focus on the future includes steady growth with residential security systems by targeting families who need more than a 'commodity security system' and a strong commitment to pursue commercial, educational and institutional loss prevention solutions utilizing CCTV, access control, intrusion detection, fire alarms, standing guard, armed response, patrol service and executive protection," the company states.

Rancho Santa Fe Security Systems gained approximately 8 percent in 2002 revenues. It attributes its growth to "marketing new products to our existing customers and direct marketing to medium to large businesses for CCTV and access control."

The company plans a heavier focus on schools, institutions, municipalities and medium to large businesses of all types throughout the rest of 2003 and next year. It will target loss-prevention solutions utilizing access control and CCTV. The company is also aggressively tracking residential cancellations to increase the number of "re-hooks" of cancelled accounts.

"Residential sales will likely only moderately increase. Very low-end customers will dramatically decrease. Growth in schools, institutions, municipalities and medium to large businesses will be strong," the company says. "Right now the smaller systems sales will suffer as consumers are either reluctant to spend or can't spend even \$99 to \$199 for an install and the \$20 to \$30 per month."

Rancho Santa Fe's team includes (left to right): Dennis Bitton, installation manager; Myron Mueller, founder/owner; Brett Bush, vice president sales; Ron Boever, RSFPS president; Robert Burgess, communicatons center manager, Denise Mueller, RSFSS president; and children Jonathan, Michael, and Daniel Boever.

1 SDM

RA 2003	NK 2002	COMPANY HEADQUARTERS LOCATION	GROSS REVENUE 2002 (\$ MIL)	+/- FROM PRIOR YEAR	RMR 12/02 (\$ MIL)	SUBSCRIBERS 2002	INSTALLS, 2002 RES. / NON-RES.	FULL-TIME EMPLOYEES	
92	81	Washington Alarm Inc. Seattle, Wash.	\$3,8	1.8%	\$0.26	5,576	30 / n/a	40	1
93	88	Pacific Alarm Systems Inc. Culver City, Calif.	\$3.5	10.9%	\$0.23	3,271	284 / 223	43	1
94	-7	Triad Security Systems Union, N.J.	\$3.4	n/a	\$0.09	2,118	58 / 214	19	1
95	89	Safe Systems Inc. Boulder, Colo.	\$3.4	8.9%	\$0.14	5,435	n/a	40	1
96	-	CS Security & Sound Palm Desert, Calif.	\$3.4	n/a	\$0.01	452	230 / 48	34	1
97	-	Sievers Company Inc. Cleveland, Ohio	\$3.2	n/a	\$0.08	n/a	250 / 200	32	3
98	86	Sonitrol Security Pittsburgh Pittsburgh, Pa.	\$3.2	-3.2%	\$0.14	2,775	20 / 235	31	1
99	-	Sonitrol of Southwest Ohio Cincinnati, Ohio	\$3.2	n/a	\$0.16	1,270	n/a / 240	39	2
100	-	Dehart Alarm Systems Inc. Sarasota, Fla.	\$3.2	n/a	\$0.15	7,538	1,000 / 100	37	1
12/25/11									

KEY: e = SDM estimate n/a = not available or not applicable

COMPANY PROFILE: No. 19 - Per Mar Security Services

Established in 1953, Per Mar Security Services is a family-owned business that has grown to become one of the largest full-service security companies in the country. With more than 1,800 security professionals operating from 18 locations throughout the Midwest, Per Mar provides custom-designed security solutions for a wide range of clients. These include burglar and fire alarm systems, integrated access control and CCTV systems, uniformed security officer services, business investigation services, security consulting, and special event services. The company operates a modern, UL-listed central alarm station that monitors more than 30,000 accounts.

The company's home office is located in Davenport, Iowa, with branch offices throughout Iowa, Illinois, Wisconsin, and one each in Minnesota and North Dakota.

Michael L. Duffy, as chairman and CEO, leads a team of industry veterans that include William E. Jackson, president and COO, and Michael J. Simpson, vice president and CFO.



Per Mar's focus remains on being an independent full-service provider of value-added security services. The company's leadership believes that its success is directly linked to the choice by security decision-makers in recent years to consolidate security suppliers and Per Mar's strategy of having a comprehensive service offering and locations covering a significant portion of the Midwest.

The company's 21 percent increase in 2002 can be attributed to internal growth, as well as the acquisition of Arrowhead Alarm, Duluth, Minn. Per Mar's five-year plan emphasizes a continuation of organic growth, as well as continuing to look for strategic acquisitions.

Per Mar's leadership believes that its people are the key to both its past and future success. The company has invested heavily in recent years in recruiting and training some of the best people in the industry. Per Mar's strategies for success are five-fold: Get, keep and lead the best people; grow the business more aggressively; improve margins; provide better service to customers; and use technology and processes to keep getting better.

What's on the horizon?

"The outlook, from our perspective, for the residential market in 2003 is average," Jackson says. "We see about the same level of activity as in the recent past. Our view of the non-residential security market, which comprises the largest share of our business, is that it is currently weak to average. Activity in recent weeks, however, suggests that this may be improving. We have recently begun closing several larger commercial orders that have been on hold for a while."



Rank by Installation Volume

RANK BY INST. VOL.	COMPANY	RESIDENTIAL SYSTEMS INSTALLED 2002	SDM 100 RANK	RANK BY INST. VOL.	COMPANY	ON-RESIDENT SYSTEMS INSTALLED 2002	SDM 100 RANK
	ADT Sequenty Services Inc.	292,000	1	1	ADT Security Services Inc.	165,000	1
2	ADT Security Services Inc. Ranger American	61,359	11	2	Per Mar Security Services	6,943	19
3	Protect America Inc.	28,900	16	3	AFA Protective Systems Inc.	5,500	13
4	Slomin's Security	27,000	6	4	Sonitrol Management Corp.	5,367	8
5	Guardian Protection Services Inc.	10,687	10	5	Bay Alarm Co.	4,888	9
6	Vector Security Inc.	7,400	7	6	Guardian International Inc.	1,800	21
7	Defender Security Co.	7,342	32	7	Alarm Detection Systems Inc.	1,747	22
8	CPI Security Systems	7,116	28	8	Slomin's Security	1,500	6
9	Tri-State Alarm Co. LLC	6,056	55	9	Vector Security Inc.	1,461	7
10	Bay Alarm Co.	5,695	9	10	ADS Security	1,423	26
11	Security Solutions Inc.	5,640	30	11	American Alarm & Communications Inc.	1,356	37
12	Safe Home Security Inc.	5,502	44	12	Interface Security Systems	1,287	15
13	Nightwatch Security Systems Inc.	4,319	70	13	Guardian Protection Services Inc.	1,098	10
14	Adelphia Security	4,043	25	14	Mountain Alarm	1,035	20
15	Atlantic Home Security	3,538	60	15	Trans-Alarm Inc.	910	84
16	SecurityOne	3,208	78	16	First Alarm	850	31
17	AFA Protective Systems Inc.	3,200	13	17	American Security Systems Inc.	800	66
18	General Security Inc.	2,960	39	18	Alert Alarm of Hawaii	776	38
19	ADS Security	2,530	26	19	General Security Inc.	743	39
20	Ackerman Security Systems	2,464	47	20	Control Security Systems Inc.	701	86
21	ProAlert	2,019	91	21	Tri-State Alarm Co. LLC	673	55
22	Guardian International Inc.	2,000	21	22	Kimberlite Corp.	649	33
23	Priority One Security Services Inc.	2,000	64	23	Matson Alarm Co. Inc.	640	72
24	Per Mar Security Services	1,960	19	24	Supreme Security Systems Inc.	634	40
25	EMC Security	1,944	76	25	Adelphia Security	620	25
26	JM Resources Inc.	1,850	83	26	CPI Security Systems	619	28
27	Central One	1,700	35	27	Electronix Systems Central Station Alarms I	nc. 581	58
28	Interface Security Systems	1,650	15	28	Dallas Security Systems Inc. & DSS Fire Inc.		29
29	American Response Inc.	1,430	61	29	Central One	570	35
30	Control Security Systems Inc.	1,095	86	30	Priority One Security Services Inc.	500	64
31	American Alarm & Communications Inc.	1,044	37	31	Peak Alarm Co. Inc.	500	73
32	American Home Security	1,025	82	32	Sentry Alarm Systems	465	85
33	Dehart Alarm Systems Inc.	1,000	100	33	All-Guard Systems Inc.	464	57
34	Central Security Group Inc.	997	43	34	JMG Security Systems Inc.	454	42
35	Alert Alarm of Hawaii	951	38	35	Ackerman Security Systems	435	47
36	Mountain Alarm	918	20	36	Koorsen Protection Services Inc.	429	36
37	Safeguard Security and Communications In		27	37	Central Security Group Inc.	428	43
38	Alarm Detection Systems Inc.	885	22	38	Sonitrol Security Systems of Hartford Inc.	420	46
39	Bolt Home Systems Inc.	850	63	39	Security Equipment Inc.	410	80
40	Rancho Santa Fe Security Systems Inc.	789	69	40	Safeguard Security and Communications I	nc. 400 400	27 49
41	Argus Security Systems Inc.	777	54		Custom Security Systems		Maria Maria Maria
42	Security Equipment Inc.	600	80	42	Sylvester's Security Alarms Inc. Sonitrol Pacific	392 360	75 45
43	Matson Alarm Co. Inc.	597 568	72	44	Sonitrol Tri-County	359	77
44	A-Com Protection Services Inc.	548	57	45	SecurityOne	311	78
45	All-Guard Systems Inc.	500	49	46	Scarsdale Security Systems Inc	274	71
46	Custom Security Systems	450	31	47	Safe Home Security Inc.	279	44
47	First Alarm	450	52	48	Sonitrol of Indianapolis Inc.	268	89
48 49	Apex Security Group World Wide Security/GC Alarm	450	56	49	Argus Security Systems Inc.	262	54
50	American Security Systems Inc.	400	66	50	Sonitrol of Silicon Valley	250	51
30	American security systems inc.	100			3.13		

54 May 2003 SDM



Rank by Recurring Monthly Revenue

RANK BY RMR	COMPANY	RMR 12/31/02 (\$ MIL)	SUBSCRIBERS YEAR-END 2002	SDM 100 RANK	RANK BY RMR	COMPANY	RMR 12/31/02 (\$ MIL)	SUBSCRIBERS YEAR-END 2002	SDM 100 RANK
1	ADT Security Services Inc.	\$192.24e	5,039,025	1	49	ProAlert	\$0.37	11,351	91
2	Protection One	\$21.30	1,073,698	2	50	Priority One Security	\$0.36	13,000	64
3	Brink's Home Security Inc.	\$21.10	766,700	3		Services Inc.			
4	Monitronics International Inc.	\$10.20	359,000	5	51	Sonitrol Security Systems	\$0.32	5,828	53
5	Honeywell Security	\$10.00e	140,000	4		of Buffalo Inc.			
6	Slomin's Security	\$4.21	182,850	6	52	Matson Alarm Co. Inc.	\$0.30	13,625	72
7	Vector Security Inc.	\$4.13	135,248	7	53	Electronix Systems Central	\$0.30	10,422	58
8	Bay Alarm Co.	\$3.74	76,566	9		Station Alarms Inc.	***	0.061	00
9	Sonitrol Management Corp.	\$3.60	39,536	8	54	Security Equipment Inc.	\$0.29	9,061	80
10	Guardian Protection Services Inc.	\$3.13	111,050	10	55	Sylvester's Security Alarms Inc.	\$0.28	7,677	75 61
11	Guardian Alarm Co.	\$3.01	82,248	12	56	American Response Inc.	\$0.27 \$0.27	8,083 4,192	68
12	Protect America Inc.	\$2.46	77,900	16 17	57	Sonitrol of Tallahassee Inc.	\$0.26	5,576	92
13	SAFE	\$2.08	90,000	13	59	Washington Alarm Inc. Peak Alarm Co. Inc.	\$0.24	7,917	73
14	AFA Protective Systems Inc.	\$1.99 \$1.96	37,600 65,940	14	60	Sonitrol Tri-County	\$0.24	4,373	77
15	Protection Service Industries, L.P.	\$1.95	64,497	23	61	Apex Security Group	\$0.24	4,350	52
16 17	Counterforce USA Interface Security Systems	\$1.39	43,708	15	62	Pacific Alarm Systems Inc.	\$0.23	3,271	93
18	Alarm Detection Systems Inc.	\$1.37	22,465	22	63	A-Com Protection Services Inc.	\$0.23	9,348	74
19	Adelphia Security	\$1.34	67,948	25	64	IMG Security Systems Inc.	\$0.22	3,287	42
20	Guardian International Inc.	\$1.23	28,500	21	65	American Security Systems Inc.	\$0.22	4,724	66
21	CPI Security Systems	\$1.20	36,513	28	66	Security Systems of America	\$0.21	10,451	79
22	ADS Security	\$0.93	36,104	26	67	Global Security &	\$0.21	7,337	90
23	Per Mar Security Services	\$0.90	30,849	19		Communication Inc.			
24	Central Security Group Inc.	\$0.84	31,029	43	68	Sentry Alarm Systems	\$0.20	6,594	85
25	General Security Inc.	\$0.77	33,511	39	69	Richmond Alarm Co.	\$0.19	4,800	81
26	Central One	\$0.73	24,528	35	70	Scarsdale Security Systems Inc	\$0.18	7,184	71
27	Safe Home Security Inc.	\$0.73	23,108	44	71	Argus Security Systems Inc.	\$0.18	7,893	54
28	Kimberlite Corp.	\$0.73	6,564	33	72	Sonitrol of Indianapolis Inc.	\$0.17	1,825	89
29	Mountain Alarm	\$0.72	26,734	20	73	Sonitrol of Eugene/Salem	\$0.17	9,390	87
30	Tri-State Alarm Co. LLC	\$0.71	19,114	55	74	Sonitrol of Southwest Ohio	\$0.16	1,270	99
31	First Alarm	\$0.59	n/a	31	75	Dehart Alarm Systems Inc.	\$0.15	7,538	100
32	Engineered Protection Systems Inc.	\$0.57	9,905	34	76	Rancho Santa Fe Security Systems Inc.	\$0.15	5,664	69
33	Safeguard Security	\$0.55	n/a	27	77	Safe Systems Inc.	\$0.14	5,435	95
	and Communications Inc.				78	Audio Sentry Corp.	\$0.14	7,488	88 98
34	Supreme Security Systems Inc.	\$0.55	10,388	40	79	Sonitrol Security Pittsburgh	\$0.14 \$0.13	2,775 10,402	86
35	Alert Alarm of Hawaii	\$0.54 \$0.52	16,254 4,694	38 45	80	Control Security Systems Inc. Intelli-Tec Security Services Inc.	\$0.13	4,462	67
36	Sonitrol Pacific New York Merchant Protective Co		7,800	65	82	JM Resources Inc.	\$0.13	5,416	83
38	American Alarm	\$0.43	14,336	37	83	American Home Security	\$0.12	2,755	82
30	& Communications Inc.	30.13	11,,550		84	EMC Security	\$0.11	6,500	76
39	Alarmco Inc.	\$0.41	11,024	59	85	Security Solutions Inc.	\$0.10	2,644	30
40	SDA Home Electronics	\$0.41	n/a	41	86	Dallas Security Systems	\$0.10	5,325	29
41	World Wide Security/GC Alarm	\$0.40	12,600	56		Inc. & DSS Fire Inc.			
42	Sonitrol Security Systems	\$0.39	11,922	46	87	Triad Security Systems	\$0.09	2,118	94
43	of Hartford Inc.	£0.20	3 3/2	51	88	Sievers Company Inc. Defender Security Co.	\$0.08 \$0.08	n/a 16,287	97 32
43	Sonitrol of Silicon Valley	\$0.39	n/a 9,896	57	90	Koorsen Protection Services Inc.		3,156	36
44	All-Guard Systems Inc. Ackerman Security Systems	\$0.38 \$0.38	20,240	47	91	Ranger American	\$0.07	2,087	11
45 46	Custom Security Systems	\$0.38	8,690	49	92	Bolt Home Systems Inc.	\$0.05	1,900	63
47	Sonitrol of	\$0.38	3,121	48	93	Trans-Alarm Inc.	\$0.02	3,766	84
	Sacramento/Gold Coast				94	SecurityOne	\$0.01	481	78
48	Doyle Security Systems Inc.	\$0.37	14,781	50	95	CS Security & Sound	\$0.01	452	96

56 May 2003



SDM 100 Alphabetical Index

SDM 100 Rank Company A-Com Protection Services Inc.74 Ackerman Security Systems47 Adelphia Security25 ADS Security26 ADT Security Services Inc.1 AFA Protective Systems Inc......13 Alarm Detection Systems Inc.22 Alarmco Inc.59 Alert Alarm of Hawaii38 All-Guard Systems Inc.57 American Alarm & Communications Inc.....37 American Home Security......82 American Response Inc.61 American Security Systems Inc.66 Apex Security Group52 Argus Security Systems Inc.....54 Atlantic Home Security60 Audio Sentry Corp.88 Bay Alarm Co......9 Bolt Home Systems Inc......63 Brink's Home Security Inc......3 Central One35 Central Security Group Inc.43 Control Security Systems Inc.86 Counterforce USA23 CPI Security Systems28 CS Security & Sound......96 Custom Alarm.....62 Custom Security Systems49 Dallas Security Systems Inc. & DSS Fire Inc......29 Defender Security Co......32 Dehart Alarm Systems Inc.100 Doyle Security Systems Inc......50 Electronix Systems Central Station Alarms Inc. ..58 EMC Security76 Engineered Protection Systems Inc......34 First Alarm.....31 General Security Inc......39 Global Security & Communication Inc.90 Greater Alarm24 Guardian Alarm Co.12 Guardian Protection Services Inc.10 Honeywell Security4 Intelli-Tec Security Services Inc.67 Interface Security Systems15 JM Resources Inc.83 JMG Security Systems Inc......42 Kimberlite Corp.33

Company	SDM 1	100	Kank
Matson Alarm Co. Inc			72
Monitronics Internation	nal Inc		5
Mountain Alarm			20
New York Merchant P			
Nightwatch Security S	systems Inc.		70
Pacific Alarm Systems	Inc		93
Peak Alarm Co. Inc			73
Per Mar Security Servi	ces		19
Priority One Security	Services Inc.		64
ProAlert			
Protect America Inc			16
Protection One			2
Protection Service Inc	lustries, L.P.		14
Rancho Santa Fe Secu	rity Systems	Inc	69
Ranger American			11
Richmond Alarm Co			81
SAFE			17
Safe Home Security In	nc		44
Safe Systems Inc			95
Safeguard Security ar	d Communi	cations	Inc27
Scarsdale Security Sys	tems Inc		71
SDA Home Electronic	s		41
Security Equipment II	nc		80
Security Solutions Inc			30
Security Systems of A	merica		79
SecurityOne			
Sentry Alarm Systems			
Sievers Company Inc			97
Slomin's Security			6
Sonitrol Managemen			
Sonitrol of Eugene/Sa			
Sonitrol of Indianapo			
Sonitrol of Sacramen	to/Gold Coa	st	48
Sonitrol of Silicon Val			
Sonitrol of Southwes			
Sonitrol of Tallahasse	e Inc		68
Sonitrol Pacific			45
Sonitrol Security Pitts			
Sonitrol Security Syst			
Sonitrol Security Syst			
Sonitrol Tri-County			
SSD Systems/Kern Se	curity System	ms	18
Supreme Security Sy	stems Inc	4.	40
Sylvester's Security A	larms Inc	4 460	75
Trans-Alarm Inc.			84
Tri-State Alarm Co. L	LC	. 1	55
Triad Security System			
Vector Security Inc			
Washington Alarm Ir			
World Wide Security			

Buy the SDM 100 Directory Database

Would it be useful to have more information about each of the 100 firms ranked here? The 2003 SDM 100 Directory includes contact names, mailing addresses, telephone and fax numbers, Web site URLs, branch office locations, buyer names, installation data, revenue sources, and more. The Dealer Directory is in Microsoft Excel (spreadsheet) format.

To order, visit online, www.sdmmag.com and look under "Exclusive Industry Research Reports," or call Jill DeVries at (248)244-1726.

58 May 2003

Koorsen Protection Services Inc.36